

## IMPORTANT INFORMATION

1. Parking at Crown under this offer is subject to the car park terms and conditions (which are displayed at Crown car park entrances) and to the availability of car park spaces. Parking for Bronze Tier Members is subject to meeting a minimum point and /or spend threshold as described in the Bronze Tier brochure. Valet parking (where applicable to tier) is subject to the availability of spaces at the Atrium entrance only. Charges apply for valet parking at alternative car parks offering valet parking. 2. Hotel discount rates are based on the rate of the day at Crown hotels and subject to availability and cannot be used with any other offer. 3. Birthday offers are subject to the terms and conditions of the applicable tier brochure. 4. Participating outlets are subject to change. Please check [www.crownmelbourne.com.au](http://www.crownmelbourne.com.au) for up to date details. 5. A day is a 24 hour period from 6am to 6am. 6. The existing membership tier period of six months continues to apply. 7. All Privileges are subject to the terms and conditions of the applicable Tier Brochure. 8. Minimum Membership Credit requirements required to maintain current Tier status. Members will be reallocated to the appropriate Tier if a member does not meet the minimum entry level requirements of their current Tier level at the end of the Membership Tier period of six months. 9. Limitations apply to members promoted during a Membership Tier Period. Please see Platinum Tier Brochure for details.

*Signature*  
CLUB

*Welcome*

TO A WORLD OF PRIVILEGE

CROWN SIGNATURE CLUB



CROWN SIGNATURE CLUB



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CROWN SIGNATURE CLUB



RESPONSIBLE GAMING  
STAY IN CONTROL

Crown Responsible Gaming Support Centre: 1 800 801 098  
Gambler's Help: 1 800 858 858



A WORLD OF ENTERTAINMENT.™

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# *It costs nothing*

TO BECOME A VIP

Becoming a member of Crown Signature Club is the best way to enjoy the thrill of the high life. It's also the easiest and most rewarding way for you to experience more of the glamorous world that is Crown.

Crown provides you with a truly memorable experience. With its superb combination of sophisticated luxury, personal service, exciting ambience and non-stop entertainment.

The experience is more thrilling than ever before, with all the added privileges bestowed on Crown Signature Club members.



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# Earning points

IS EASY

Crown Signature Club is Crown's loyalty program that recognises and rewards you with points simply for doing the things you love best.

So whether you like the excitement of the casino, the world class restaurants, Crown's award winning hotels, the impressive shopping or the lively nightclubs - Crown Signature Club is set to make your Crown experience even more memorable.

Best of all, joining is free and you can start enjoying exclusive member privileges immediately - such as free\* general parking<sup>1</sup>, reduced hotel rates<sup>2</sup> and celebratory birthday offers<sup>3</sup>.

So if the thrill of the high life sounds enticing, Crown Signature Club is for you.

\*Parking for Bronze Tier Members is subject to meeting a minimum points and/or spend threshold as described in the Bronze Tier brochure and is available on your next visit to Crown. 1,2,3 - refer to back page of brochure for important information.

# Consider

THE POSSIBILITIES

As a member of Crown Signature Club you'll quickly discover that doing the things you love best has never been so rewarding.

Just as Crown offers a world of entertainment to explore and enjoy, there are also many ways you can earn Crown Signature Club points. All you need to do is present and use your Crown Signature Club card at participating outlets. Then, you will automatically begin to earn points.

To earn points you may choose to dine at Cervo, Rockpool Bar & Grill, Number 8 restaurant and wine bar or Emporio della Pasta. Try your luck on the casino floor or maybe you prefer to indulge yourself at one of Crown's award winning hotels, presenting your Crown Signature Club card at check-in.

You can earn further points by pampering yourself with a choice of delightfully indulgent and truly effective treatments at the exclusive Crown Spa or ISIKA Day Spa. Or whether you're planning an intimate gathering or a large-scale celebration, simply present your Crown Signature Club card when making your booking.

However you choose to earn points, rest assured it has never been easier.

# Earn and redeem

POINTS THROUGHOUT CROWN

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Your Crown Signature Club membership allows you to experience more of the sophistication, excitement and non-stop entertainment from the following participating outlets<sup>4</sup>:

## CASINO

- Earn and redeem points throughout the casino

## RESTAURANTS/CAFÉS

- |                        |  |                         |
|------------------------|--|-------------------------|
| • Bistro Guillaume     | • JJ's Bar and Grill                                 | • Rockpool Bar & Grill  |
| • Breezes              | • Kitchen Workshop                                   | • Santé                 |
| • Café Baci            | • Koko   | • Shò Noodle Bar        |
| • Caffé dell'Emporio   | • Lucky Chan   | • Silks                 |
| • Caffè d'Oro          | • Margo's  | • Spice Temple          |
| • Cantina dell'Emporio | • <i>maze</i> and <i>maze Grill</i> by Gordon Ramsay | • Teak Room Restaurant* |
| • Cervo                | • Mesh   | • The Atlantic          |
| • Conservatory         | • Number 8 restaurant and wine bar                   | • The Pub at Crown      |
| • Crown Caffé Corso    | • Nobu   | • The Waiting Room      |
| • East2West            | • Riverside Café & Restaurant*                       | • Tia To                |
| • Emporio della Pasta  |  |                         |

## CASUAL DINING

- |               |                  |              |
|---------------|------------------|--------------|
| • Calatrava   | • Little India   | • Rhumbas    |
| • Il Pomodoro | • McDonald's     | • Shark Fin  |
| • Iseyá       | • Mediterranean  | • Think Asia |
| • KFC         | • Orient Express |              |

## HOTELS AND SPAS

- |                         |             |
|-------------------------|-------------|
| • Crown Towers          | • Crown Spa |
| • Crown Promenade Hotel | • The Deck  |
| • Crown Metropól        | • ISIKA     |

## GENERAL MERCHANDISE

- |                    |                      |                        |
|--------------------|----------------------|------------------------|
| • Alexandre Zouari | • Perfume Connection | • The Hotel Lobby Shop |
| • Casa Del Oro     | • Sunglass Hut       |                        |
| • Gazette          | • The Chocolate Box  |                        |
| • Jurlique         |                      |                        |

## LUXURY

- |            |                |           |
|------------|----------------|-----------|
| • Harrolds | • LK Jewellery | • Versace |
|------------|----------------|-----------|

## FASHION

- |                      |                   |                    |
|----------------------|-------------------|--------------------|
| • Calvin Klein Jeans | • Nine West       | • Rhodes & Beckett |
| • G-Star Raw         | • Olrik Denmark   | • SABA             |
| • Guess              | • Peter Alexander | • Witchery         |
| • French Connection  | • Politix         | • Zu Shoes         |
| • MIMCO              | • Raoul           |                    |

## ENTERTAINMENT

- |                   |                   |                      |
|-------------------|-------------------|----------------------|
| • Galactic Circus | • Kingpin Bowling | • The Palms at Crown |
|                   | • M9 Laser        |                      |

NOTE: points only apply to venue booking at The Palms at Crown, excludes ticket purchases

## BARS AND NIGHTCLUBS

- |                         |                                |                          |
|-------------------------|--------------------------------|--------------------------|
| • All gaming floor bars | • Lagerfield Bar & Beer Garden | • The Palms at Crown Bar |
| • Atrium Bar            | • Las Vegas Bar                | • The Pub at Crown       |
| • Co.                   | • Lumia                        | • Tonic                  |
| • Fusion                | • Sports Bar                   | • Velvet Bar             |
| • JJ's Bar and Grill    | • Tangerine Bar & Lounge       |                          |

NOTE: points can only be earned not redeemed

## CROWN EVENTS

- |               |                      |              |
|---------------|----------------------|--------------|
| • Garden Room | • Palladium at Crown | • River Room |
|               |                      | • Studio 3   |

\*Access to Riverside Café & Restaurant and Teak Room Restaurant is only open to eligible members. Refer to your tier brochure as to eligibility

4. Refer to back page of brochure for important information.

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# Escape

TO A WORLD OF PRIVILEGE

After joining Crown Signature Club, you will earn one membership credit for every 500 points earned in a day<sup>5</sup>. The more points you earn, the more membership credits you will receive. The more you use your Crown Signature Club card throughout the complex, the more you'll benefit

The number of membership credits you have determines your tier level and consequent benefits you will receive. As you progress to a higher tier level of Crown Signature Club membership, your privileges automatically increase to match<sup>6</sup>.

So whatever your tier membership level, the reasons to enjoy the extraordinary world of entertainment at Crown has never been so rewarding. Details of earn rates are available at Crown Signature Club information desks.

5,6. Refer to back page of brochure for important information.

# Privileges

FOR CROWN SIGNATURE CLUB MEMBERS<sup>7</sup>

Earn points throughout Crown Entertainment Complex including the casino, hotels, spas and participating restaurants and bars.

0 - 4 Membership Credits Required <sup>8</sup>	5 - 24 Membership Credits Required <sup>8</sup>
Free General Parking <sup>1</sup> (subject to points or spend threshold) on your next visit	Free General Parking <sup>1</sup>
Birthday Offer <sup>3</sup>	Birthday Offer <sup>3</sup>
Free lockers	Free lockers
Member Magazine	Free cloaking
5% hotel discount <sup>2</sup>	Member Magazine
	10% hotel discount <sup>2</sup>
	Access to Riverside Room



BRONZE TIER



SILVER TIER

25 - 149 Membership Credits Required <sup>8</sup>
Free General Parking <sup>1</sup>
Discounted off-peak valet (Atrium only) <sup>1</sup>
Birthday Offer <sup>3</sup>
Free lockers
Free cloaking
Member Magazine
20% hotel discount <sup>2</sup>
Access to all main gaming floor VIP rooms (excluding Salons)
Dedicated 1800 88 4653 Signature Service number



GOLD TIER

150+ Membership Credits Required <sup>8</sup>
Free General Parking <sup>1</sup>
Free valet (Atrium Only) <sup>1</sup>
Birthday Offer <sup>3</sup>
Free lockers
Free cloaking
Member Magazine
VIP rates and express registration <sup>2</sup>
Access to the Mahogany Room and all main gaming floor VIP Rooms (limited Salons).
Dedicated 1800 88 7528 Signature Service
2 Complimentary Crown Hotel Nights <sup>9</sup>



PLATINUM TIER



BLACK TIER

By invitation only

1,2,3,7,8,9. Refer to back page of brochure for important information.



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# Indulge

PASSIONS. REDEEM POINTS.

There are nearly as many ways to redeem your Crown Signature Club points as there are ways to earn them. The action, choice and possibilities at Crown are endless.

Take the selection of world-class restaurants. Now you can enjoy more of your favourite food and wine from participating venues such as Nobu, Conservatory and Spice Temple. All you need to do is present your Crown Signature Club card when paying for the bill.

Maybe you'd prefer the glittering casino where the captivating rhythms of Blackjack, Baccarat or Roulette beckon. So too the opportunity to redeem your points across the casino floor.

You could also choose to escape to one of Crown Towers luxurious rooms and suites, or one of the stylishly appointed rooms at Crown Promenade Hotel, or experience contemporary luxury at Crown Metropol. Simply redeem your points at check-out to complete the ultimate experience.

Before you leave, why not take a moment to indulge your passion for shopping, stopping in at Sunglass Hut, Peter Alexander or Zu Shoes. Remember whatever you choose to purchase can be paid for by redeeming your points.



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# Reward

YOURSELF TODAY. YOU DESERVE IT.

Joining Crown Signature Club is quick and easy. Simply log onto [www.crownmelbourne.com.au/join](http://www.crownmelbourne.com.au/join) to partially register or visit a Crown Signature Club information desk located within the complex and complete an application form. Then, you can start using your new Crown Signature Club card to enjoy the ultimate VIP experience straight away.

**For more information call  
03 9292 7222.**

## FREQUENTLY ASKED QUESTIONS

### **How do I earn Crown Signature Club points?**

Simply present your Crown Signature Club card throughout the complex at participating outlets when you make a purchase.

### **How do I redeem Crown Signature Club points?**

Points can be redeemed at the time and place of redemption by simply presenting your Crown Signature Club card at participating outlets.

### **How do I find out my Crown Signature Club points balance?**

You can now check your Crown Signature Club points balance online. Simply visit [www.crownsignatureclub.com.au/sign-in](http://www.crownsignatureclub.com.au/sign-in) and activate your online account. Or swipe your membership card in any Voucher Issuance Kiosk on the gaming floor. You can also enquire at any Crown Signature Club information desk or at any participating retail outlet within the Crown Entertainment Complex.

### **What if I don't have enough points to make a purchase?**

Purchases can be made by any combination of points and other forms of payment including cash and all major credit cards.

#### Terms and Conditions:

Crown Signature Club Membership is subject to the terms and conditions of the Program Rules which are available at [www.crownmelbourne.com.au](http://www.crownmelbourne.com.au) or at any of the Crown Signature Club information desks located within the complex.