



NEWS AND PICTORIAL ALERT

PUNTERS PARADISE

Crown's 2012 'Call of the Card'

MONDAY 5 NOVEMBER 2012 12:00PM

Friday 2 November 2012. Melbourne, Australia. Conducted as part of a sporting and celebrity luncheon at the Palladium, Crown's Call of the Card is always a punter's paradise, with four of Melbourne's leading rails bookmakers accepting bets at quoted prices the day before Australia's most famous race, the Emirates Melbourne Cup. Alan Eskander (Eskander's Betstar), Greg Engellenger (Winbet), Steve McHenry (Surebet) and Tom Waterhouse who will be fielding bets at Call of the Card where all the racing and betting action truly begins for the Melbourne Cup.

Crown's annual 'Call of the Card' is renowned as one of the most exciting sporting luncheons on the Spring Racing Calendar, bringing together some of the Australia's most prominent racing identities, bookmakers and passionate racing fans.

What:	Crown's 2012 Call of the Card
When:	MONDAY 5 NOVEMBER 2012
Timings:	12.00pm - Guests arrive for lunch 12.20pm - Comedian Lehmo on stage 1.35pm - Actual Call of the Card BEGINS 3.00pm - Actual Call of the Card ENDS 3.30pm - Function concludes
Where:	Palladium at Crown Level 1, Crown Towers
News Crews:	To arrange for media access please contact Jodi Crocker on 9292 8672.
More Details:	Crown's 2012 Call of the Card will be an afternoon of superb entertainment hosted by Alan Eskander (Eskander's BetStar), Greg Engellenger (Win Bet), Steve McHenry (Sure Bet) and Tom Waterhouse will be fielding bets at this year's Call and there is sure to be plenty of theatre as punters do battle with the Melbourne's leading rails bookmakers at this famous Cup-eve event. The Melbourne Cup is more than just a horse race - it is an Australian social and cultural tradition that 'stops the nation' - and the Call of the Card is always the best indicator of which horse will start as the favourite on that first Tuesday in November.

For further information including please contact;

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