



Crown Hotels' summer packages offer a sundrenched escape in both Melbourne and Perth

Melbourne, XX NOVEMBER 2014 – Guests are invited to celebrate the warmer weather with Crown Hotels' new and luxurious summer packages available across the Melbourne and Perth properties. The all-inclusive offerings, starting from \$228 per night, are tailored to suit families, friends and couples, with world-class accommodation and all the summer essentials for the ultimate escape. For those looking to unwind in the sun, Crown Metropol Perth's *Ultimate Cabana Package* offers a luxurious poolside sunbed experience complete with a bottle of Moët Ice Imperial, fruit platter on arrival, and refreshing Evian face mist to enjoy summer in style. Families visiting Crown Melbourne can enjoy a school holiday getaway with Crown Metropol's *Family Fun* package, including entertainment options at Galactic Circus and Village Cinemas, providing hours of fun for kids and parents alike. Couples looking for a romantic retreat will fall in love with Crown Towers' *Crystal Escape* package, offering luxurious accommodation with sprawling views of Melbourne's city skyline and access to the exclusive Crystal Club lounge.



Crown Metropol Perth



Crown Melbourne



Crown Hotels' summer escape packages include:

Melbourne:

Crown Towers – Family Getaway

Crown Towers offers families the ultimate luxurious inner city escape with overnight accommodation in a Deluxe King room with interconnecting access to a Deluxe Twin room. With access to award-winning restaurants, shopping and family-friendly entertainment, this package makes the ideal break for the whole family, including complimentary Crown Towers teddy bears for the kids, access to the indoor pool children's club, valet parking and complimentary Wi-Fi.

Price: From \$648 per night. Terms and conditions apply. Available Sunday to Thursday from 16 November 2014 – 11 January 2015 (Excluding 31 December 2014) Telephone bookings only via 1800 055 133.

Crown Towers – Family Retreat

Ideal for an intimate family escape, guests can enjoy overnight accommodation in a Deluxe Twin room with valet parking, complimentary access to the indoor pool's children's club at Crown Spa and free Wi-Fi. Families will also receive complimentary Crown Towers teddy bears to take home as a holiday memento.

Price: From \$348 per night. Terms and conditions apply. Available from Sunday to Thursday, 16 November 2014 – 11 January 2015 (Excluding 31 December 2014)

Crown Towers – Crystal Escape

Experience the exclusive Crown Towers' Crystal Club lounge with an overnight stay in a Deluxe King room complete with valet parking. Guests will be welcomed via the lounge's private check-in service and invited to indulge in pre-dinner drinks and canapés and a full buffet breakfast the following morning. With valet parking and access to the Crown Spa indoor pool, this package is ideal for rejuvenating and relaxing in private.

Price: From \$468 per night. Terms and conditions apply. Available from 16 November 2014 – 11 January 2015 (Excluding 31 December 2014)

Crown Metropol – Family Fun

Families can relax and refresh this summer with two nights' accommodation in a Luxe Twin room including valet parking at the luxurious Crown Metropol Melbourne, before an afternoon of entertainment with a family pass to both Village Cinemas and Galactic Circus.

Price: From \$548 for two nights. Terms and conditions apply. Available from 16 November 2014 – 11 January 2015 (Excluding 31 December 2014)



Crown Metropol – 28 Escape

Crown Metropol gives guests the chance to experience the privileges of 28 Skybar Lounge with overnight accommodation in a Luxe room and valet parking. The lounge offers breathtaking views of the Melbourne skyline and a relaxing atmosphere to unwind and relax. The 28 Escape package includes breakfast, pre-dinner drinks and canapés with complimentary Wi-Fi and access to the waterfall-edge swimming pool. Guests can also enjoy a leisurely 12 noon checkout.

Price: From \$318 per night. Terms and conditions apply. Available from 16 November 2014 – 11 January 2015 (Excluding 31 December 2014)

Crown Promenade – Summer Saver

For an extended inner city holiday, Crown Promenade Melbourne is offering two nights accommodation with a third night free in a Standard King or Twin room. Located within close proximity to high-end shopping, endless entertainment and restaurants, this package includes complimentary Wi-Fi and valet parking. Children receive complimentary breakfast when dining with an adult throughout the stay.

Price: From \$540 for two nights, receive third night free. Terms and conditions apply. Available from 16 November 2014 – 11 January 2015 (Excluding 31 December 2014)

Perth:

Crown Metropol – Family Escape

Perth's Crown Metropol offers families the ultimate summer holiday with two nights' accommodation in a Luxe Twin room, featuring complimentary sparkling wine and chocolates, and access to the children's hub. The whole family can relax in luxury with views overlooking the serene Swan River and access to resort's pool, complete with day beds and waterslides to celebrate summer.

Price: From \$578 for two nights. Terms and conditions apply. Available from 1 October 2014 – 30 January 2015 (Excluding 31 December 2014)

Crown Metropol – 9 Lounge Hideaway

Guests can indulge with Crown Metropol Perth's exclusive 9 Lounge Hideaway package, offering an overnight stay in a Luxe room with tranquil views of the Swan River, complete with. Guests can enjoy with 9 Lounge access including pre-dinner drinks and canapés and deluxe continental breakfast for the ultimate respite.

Price: From \$398 per night. Terms and conditions apply. Available from 1 October 2014 – 30 January 2015 (Excluding 31 December 2014)

Crown Metropol – Cabana Package

Guests can enjoy an overnight stay in a Luxe room at Crown Metropol Perth with a luxurious Cabana package. Complete with an exclusive private cabana featuring oversized sofa, sun loungers and television, this package is ideal for summer rejuvenation. Fresh summer fruit and water is provided on arrival with complimentary Wi-Fi.

Price: From \$499 per night. Terms and conditions apply. Available from 13 October 2014 – 1 March 2015 (Excluding 31 December 2014)



Crown Metropol – Ultimate Cabana Package

For the ultimate relaxation summer retreat, Crown Metropol Perth welcomes guests to enjoy an overnight stay in a Luxe room with access to a private cabana featuring oversized sofa, sun loungers and television. Guests can unwind with a bottle of Moet Ice Imperial, fruit platter on arrival, sunscreen and refreshing Evian face mist. For added comfort, guests will be provided with Crown Metropol Luxury robes and slippers.

Price: From \$595 per night. Terms and conditions apply. Available from 13 October 2014 – 1 March 2015 (Excluding 31 December 2014)

Crown Promenade– Summer Essentials

Experience a luxurious summer escape at Crown Promenade Perth with overnight accommodation in a Standard room and complimentary sparkling wine. This package includes a buffet breakfast for two at Market & Co with children eating for free when dining with an adult. Guests can also explore the decadent dining options throughout the hotel, with complimentary Wi-Fi is included.

Price: From \$228 per night. Terms and conditions apply. Available from 1 October 2014 – 30 January 2015 (Excluding 31 December 2014)

Crown Promenade – Stay for 2 and save 20% off best available rate of the day

Embrace the summer break and retreat to Crown Promenade Perth with two nights' accommodation in a Standard room, saving 20% on the best available rate for the day. Guests can experience the many dining options and enjoy a night out at the bars and nightclubs available at Crown Perth. Complimentary Wi-Fi is provided.

Price: From \$316 for two nights. Terms and conditions apply. Available Sunday to Friday from 15 December 2014 – 18 January 2015. (Excluding 31 December 2014)

To book one of the summer packages or for more information please visit www.crownhotels.com.au.

-ENDS-

For more press information and high resolution imagery, please contact Hatch Communications:

Tina Orr
o 9836 2167 ext.7
m 0413 378 081
e tina@hatchcommunications.com.au

Genevieve Day
o 9836 2167 ext.3
m 0488 558 331
e genevieve@hatchcommunications.com.au