



## **Crown Metropol, Melbourne and Crown Metropol, Perth named the most popular luxury hotels in Australia**

**Melbourne, XX NOVEMBER 2014** – Australians are spending more of their precious travel time seeking five star hotel experiences and Crown Metropol hotels in Melbourne and Perth top the list of the most popular luxury hotels in the country! New data released by hotel price comparison site, HotelsCombined shows that the number of five star hotel bookings in Australia has increased by a huge 194% since last year. According to their research, Crown Metropol, Melbourne has received more bookings in the last six months than any other luxury Australian hotel and Crown Metropol, Perth has received the second largest number of bookings.

General Manager Crown Perth Hotels Shaun D’Cruz said that the team at Crown Resorts is incredibly proud to be listed as the most-booked luxury hotels in Australia.

“At Crown, we aim to set the benchmark for true five-star international luxury in Australia and it is fantastic for our hotels to receive recognition as the nation’s two most popular luxury hotels. This result is testament to the high calibre of service provided by our dedicated team, paired with our world-class accommodation, dining and spa offerings. I’d like to take this opportunity to congratulate the entire Crown team on this outstanding achievement.”



*Crown Metropol, Perth*



*Crown Metropol, Melbourne*



Short, luxurious getaways appear to be the trend with HotelsCombined revealing that travellers are staying on average only two nights in five star hotels.

Alycia Simons of HotelsCombined said that the increase in five star bookings suggests that five star luxury is becoming more affordable and travellers are willing to spend that little bit more to ensure that their getaway is comfortable.

“Booking a five star hotel ensures that travellers will enjoy a superior getaway that is luxurious and relaxing. They’ll stay in a quality room and be offered exceptional service by the hotel. Australians and travellers within Australia have recognised this value,” she said.

For more information please visit [www.crownhotels.com.au](http://www.crownhotels.com.au).

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For more press information and high resolution imagery, please contact Hatch Communications:

Tina Orr  
o 9836 2167 ext.7  
m 0413 378 081  
e [tina@hatchcommunications.com.au](mailto:tina@hatchcommunications.com.au)

Genevieve Day  
o 9836 2167 ext.3  
m 0488 558 331  
e [genevieve@hatchcommunications.com.au](mailto:genevieve@hatchcommunications.com.au)