

Events

FLEMINGTON



Welcome to Flemington

Events Flemington will wow your guests from the moment they step inside our truly stunning spaces.

Flemington is an iconic Melbourne venue and offers many points of difference to traditional conference centres. Home of the internationally renowned Melbourne Cup, Flemington is a place of history that provides a true sense of occasion. A backdrop of spectacular grounds and city skyline views is matched by exceptional service, state of the art technology and a host of indoor and outdoor venue options.

Whether you're looking to host a corporate event, a large-scale exhibition or a personal celebration, Events Flemington will create and deliver an unforgettable experience.





Your Event

With a variety of event spaces and numerous breakout rooms, Events Flemington will ensure you and your guests experience the very best. Our experienced hospitality professionals, both front and back of house, will ensure your event is delivered to the highest of standards.

- A blend of contemporary indoor and outdoor event spaces to suit any size event
- Complimentary event parking and Wi-Fi
- Multiple breakout rooms and flexible spaces
 - Vehicle bump in access
- Floor to ceiling windows providing natural light.
 - Outdoor balconies and terraces
- Modern audio-visual facilities, including a three storey LED super screen
- Event spaces with stunning views of the Melbourne skyline and racetrack
 - Surrounded by the world-famous Flemington rose gardens
 - Public transport options and access
 - Family-friendly facilities and grounds
 - Internationally renowned through its rich racing history



Our Venues

THE CLUB STAND

- The Lobby
- G.H. Mumm Champagne Bar
- Members Bar
- The Dining Room
- Furlong Bar
- Bluegrass Bar
- The Byerley
- The Roof Garden

THE GRANDSTAND

- The Forum
- The Atrium
- The View
- The Peak

THE HILL STAND

- Saintly Place
- Skyline Lounge
- Skyline Dining
- Skyline Private

The Club Stand

One of the most notable and inspiring structures to rise in Australia in recent years, the new Club Stand at Flemington is a breathtaking work of architectural beauty. Boasting no fewer than 13 unique bars, cafes, restaurants and hospitality spaces, The Club Stand is set to become the gold standard in the Melbourne event-space market. The Club Stand ensures that the VRC retains and extends its position as an internationally recognised major events venue. From the intimate but welcoming ground floor lobby to the stunning views from The Roof Garden, and every floor in between, you now have an exciting opportunity to experience and enjoy the best of the best.



The Lobby

GROUND LEVEL

Step inside the spectacular central Lobby, highlighted by its magnificent grand staircase, and you will instantly feel the tradition and history of the VRC's storied past and promising future, as it plays host to your next event.

From the ground floor, your guests will gain access to everything people love about Flemington, including the famous Flemington Gardens, along with the chance to experience exclusive use of The Members Front Lawn.

Around the outside of the building, ground floor bars and cafés beckon from every corner, providing perfect breakout spaces and catering areas. No matter what the style of your event, The Lobby and its surrounds can cater to a variety of tastes and preferences.

CAPACITY

Cocktail | 450





G.H. Mumm Champagne Bar

LEVEL ONE

Exclusive, stylish and unlike anything you've seen before, the G.H. Mumm Champagne Bar on Level One of The Club Stand is nothing short of breathtaking.

Through the theatrical entrance, suspended ribbons and hooped lighting create a spectacular place to host one of the chicest events imaginable. The bar features a façade that opens trackside with an outdoor terrace, allowing hosts to bring 'the outdoors in' to any event. Make a big impact at your event with our impressive high-res LCD seamless curved video wall – perfect for digital banners and signage, social media walls, video games, presentations and branding. When your event demands the ultimate in style, look no further than the G.H. Mumm Champagne Bar.

CAPACITY

Cocktail | 500

Banquet | 90

Banquet with Dance Floor | 90

Theatre | 100

Members Bar

LEVEL ONE

The Members bar celebrates the spirit of the VRC and Flemington's storied past. From its warm, earthy colours to its memorabilia from racing's most iconic moments, this is a space where modern design meets old-world charm. Taking up half of the first floor alongside the G.H. Mumm Champagne Bar, the Members Bar kisses the top of the grandstand seating, offering one of the best views of the Mounting Yard. Inspired by the traditional fashions of racegoers over the years, the Members Club is carpeted in a distinctive houndstooth carpet that marries with the custom timber panelling and the brass fittings. The bar itself is the focal point of the space, bringing a classic pub-style warmth to your next event.

CAPACITY

Cocktail | 400





The Dining Room

LEVEL TWO

Perfectly suited to smaller functions like business luncheons, team workshops, small conferences and parties, the elegant Dining Room at Flemington brings a sense of history and camaraderie to your next function.

Your guests will instantly feel at home in this warm and inviting space where equine artwork pays homage to Flemington's heritage. The natural colour palette in The Dining Room picks up the moss greens of the turf and the blues of the sky outside, providing an open and relaxing atmosphere for your guests. Its highly flexible layout offers creative, semi-walled-off areas allowing for breakout areas for small-group teamwork and conversation, while still spacious enough to keep everyone together and enjoying themselves through the day or night.

CAPACITY

Banquet | 160

Furlong Bar

LEVEL TWO

With its stylish and eclectic Derby Day-themed decor, the Furlong Bar is a wonderfully attractive venue for your next cocktail event. Modern, open and spacious, the Furlong Bar is still full of soul, with your guests' comfort and relaxation assured from the start. It's the ideal spot for your next celebration, reunion, networking event or product launch.

Prepare for a light, bright and airy setting, achieved by its abundance of natural light from the floor-to-ceiling windows throughout the room. With its understated and contemporary modern design, it's the perfect, stylish stage to ensure your event is the star of the show.

CAPACITY

Cocktail | 400





Bluegrass Bar

LEVEL THREE

Prepare for your party to instantly come alive with lively conversation amidst the Bluegrass Bar's sculptural forms, white stone surfaces and marble tabletops. The free-flowing space is adorned with endless touches of velvet and leather seating, complemented by luxurious gold detailing and a rich palette of regal purples and navy blues.

Famous for its innovative cocktail creations, the mood is enhanced by dramatic natural light spilling from its floor-to-ceiling windows. The pure theatre of this memorable showpiece destination promises to be the ideal backdrop for your event's seductive cocktail conversations.

CAPACITY

Cocktail | 180

The Byerley

LEVEL THREE

The Byerley's stunning décor makes it easy to host your next ultra-luxurious event. From the moment you welcome your guests through its dramatic curtained entrance, the opulence, elegance and five-star attention to detail on display will set the tone. The ambient beauty of the space means that you needn't spend on any additional decor or theming. With its intimate couch-and-conversation area and dramatic open kitchen, this space is breathtaking. Seasonal and local ingredients, expert chefs and attentive service staff will all be on hand to create something both special and memorable.

Whether coupled with pre-dinner drinks and canapés at Bluegrass Bar next door, or as the sole venue, The Byerley is the perfect place to host your next exclusive event.

CAPACITY

Banquet | 170





Straight Six

LEVEL THREE

Straight Six brings the spirit of Italy to Flemington, reflecting the vibrant contribution that the Italian community has had on Melbourne racing. Straight Six is a stylish and contemporary restaurant offering an authentic Italian inspired menu and an expansive drinks list featuring regional wines, cocktails and premium local and international beers.

Straight Six will be showcasing the best that Crown, the VRC's new hospitality service partner has to offer, with various menu enhancements for your guests.

CAPACITY

Cocktail | 170

The Roof Garden

LEVEL FOUR

The Roof Garden at the top of The Club Stand is one of the coolest rooftop venues in Melbourne. The indoor-meets-out designer space is everything you need for the ultimate celebration.

Inside, the impressive central skylight lights up this chic, top-of-the-world space that can accommodate an extravagant cocktail style party or an intimate sit-down dinner. The expansive outdoor deck, which features two bars flanked by leafy trees and exquisite floral touches, is perfect for guests to roam and mingle. Spectacular views of the Melbourne skyline will mesmerise your guests, especially while watching the sun set and the city lights sparkle at night.

CAPACITY

Cocktail | 400

Banquet (Oval) with Dance Floor | 120

Theatre | 200

Cabaret | 120





The Grandstand

With its wide-open spaces and unrivalled track views, The Grandstand takes pride of place at the very heart of Flemington's hallowed grounds. Whether you're entertaining your guests way up top in The Peak or hosting a full-production event in The Forum – revel in the tradition and grandeur of The Grandstand.



The Forum

LEVEL ONE

This spacious and highly adaptable venue features a contemporary bar and generous catering area, ensuring your guests the ultimate in ease and enjoyment at large-scale events such as conferences, exhibitions, roadshows, product launches and more.

From the moment they arrive, everyone will feel your warm welcome in the lobby and nearby cloakroom, ensuring your proceedings get off to the best possible start. The Forum is easy to find on Level 1 of The Grandstand, and readily accessible from either The Hill Gate or the Members Betting Ring. If you're looking for the perfect location for your next big event, look no further than The Forum.

CAPACITY

Cocktail | 1500

Banquet | 530

Banquet with Dance Floor | 480

Theatre | 850

Cabaret | 400

Exhibition | 70 Booths (3x2M)

The Atrium

LEVEL TWO

The Atrium offers a vast and appealing space to host any large event, giving you all the choice and flexibility to ensure its success. As one of Melbourne's most renowned and stylish events spaces, The Atrium has hosted fashion shows and gala dinners, cocktail parties and graduation ceremonies.

This is Flemington's most flexible function space, with a total capacity of 2,000 guests, there's enough room here to really go big. Movable walls also make it perfect for conferences, product launches or a private soirée.

Floor-to-ceiling glass windows, high ceilings, an outdoor balcony and bar, in-built lighting and large LED screens also feature. Whatever your event, you can't go wrong in The Atrium!

CAPACITY

Cocktail | 2000

Banquet | 760

Banquet with Dance Floor | 700

Theatre | 1450

Cabaret | 568

Exhibition | 90 Booths (3x2M)





The View

LEVEL FOUR

Drink in the vistas from The View. High up on Level 4 of The Grandstand your guests will be treated to fantastic views of Melbourne's north and the famous Flemington racetrack below. This is the ideal location for a cocktail style event and is also a great choice for exhibitions, product launches and seminars. The View features Bart's Bar, named after the Cup's King Bart Cummings, and a comfortable indoor seating deck overlooking the famed track.

The foyer area allows free movement to and from events in the Skyline Lounge and The Peak just above, making it a great space to host pre-dinner or post-conference drinks in those venues.

CAPACITY

Cocktail | 1000

The Peak

LEVEL FIVE

Located high up at the very top of The Grandstand, The Peak promises sweeping views and memorable moments.

Welcome your guests into this sophisticated space with its panoramic views of the city skyline and the famous Flemington racetrack. You'll literally take your event to the highest levels of luxury and exclusivity in this massive open space at the top of The Grandstand. The spectacular curved 7-metre-high ceiling, expansive windows and polished concrete floors make it a spectacular setting.

Look to The Peak for your next gala event – from big dinner functions to important award presentations, fundraising and networking events, or even as a once-in-a-lifetime setting for a fairy tale wedding celebration.

CAPACITY

Cocktail | 600

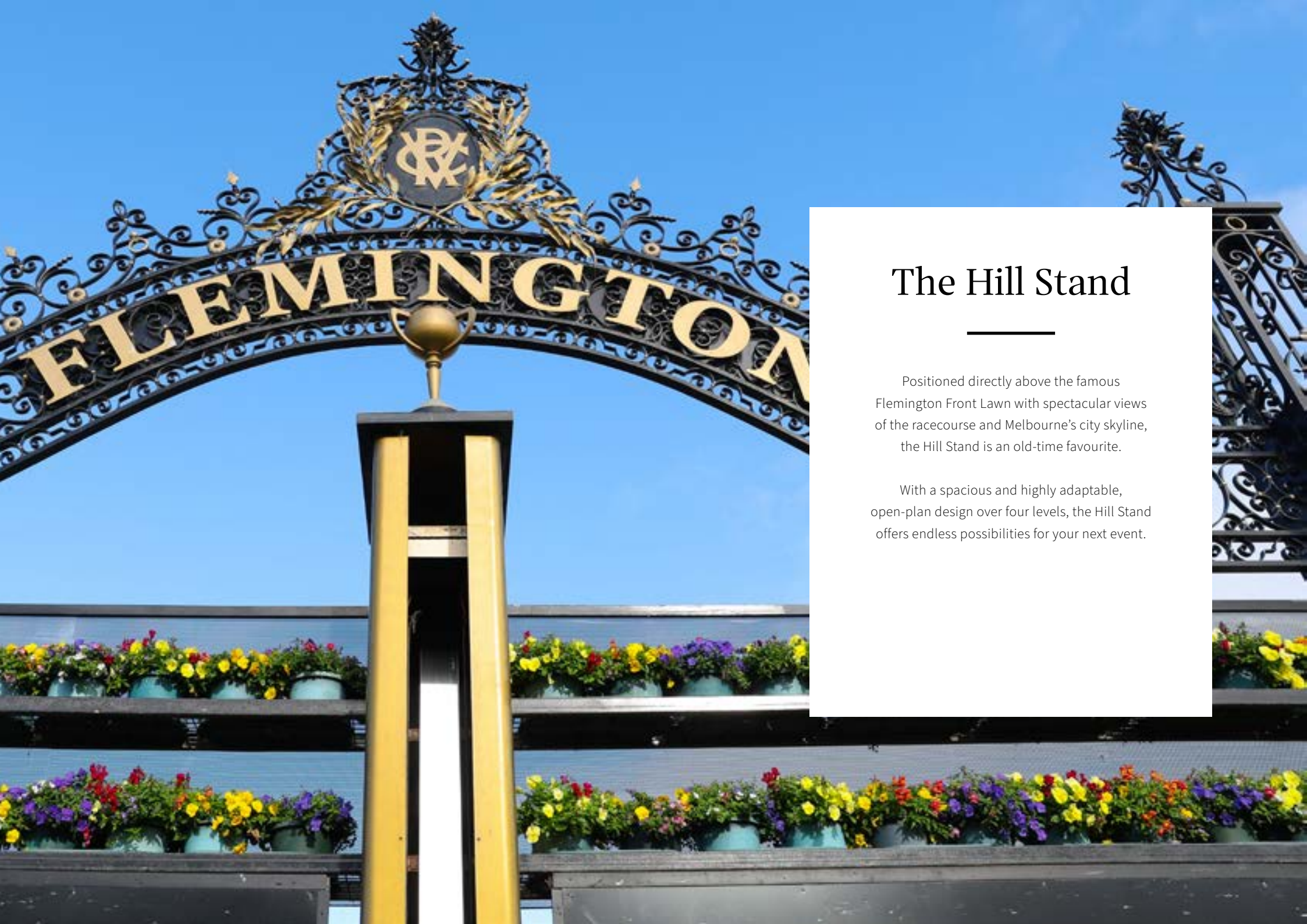
Banquet | 300

Banquet with Dance Floor | 250

Theatre | 400

Cabaret | 240





The Hill Stand

Positioned directly above the famous Flemington Front Lawn with spectacular views of the racecourse and Melbourne's city skyline, the Hill Stand is an old-time favourite.

With a spacious and highly adaptable, open-plan design over four levels, the Hill Stand offers endless possibilities for your next event.



Saintly Place

GROUND LEVEL

Take a short stroll to the famous Front Lawn to enter Saintly Place, the closest venue to the iconic Winning Post that has seen many a Melbourne Cup winner. Saintly Place is a beloved Flemington venue named in honour of Bart Cummings' Flemington stable facility, and today houses a collection of the Cup King's notable trophies and memorabilia.

Saintly Place offers a chance to create something special for your next event. Its spacious indoor setting features expansive windows serving up views across Flemington's beautifully manicured Front Lawn to the iconic Winning Post, and contemporary polished-concrete floors. It's an ideal space for exhibitions, trade shows, award nights and cocktail parties, and its ground-floor location means easy access for all.

CAPACITY

Cocktail | 1500

Skyline Lounge

LEVEL THREE

Make every moment of your event memorable in the Skyline Lounge. This versatile space combines old world charm with impressive views of the world-famous racetrack and Melbourne city skyline.

With a spacious open-plan design that accommodates up to 300 guests, it's a great choice for a company breakfast, seminar or leadership conference, or a large private gathering. Enjoy easy access to adjacent spaces in Skyline Private and Skyline Dining, which can be used as additional workshop, breakout or catering areas.

CAPACITY

Cocktail | 300

Banquet | 300

Banquet with Dance Floor | 250

Theatre | 300

Cabaret | 200





Skyline Dining

LEVEL THREE

If there's anywhere certain to wow your guests from the moment they step inside, it's the Skyline Dining. Stunning views across the world-famous racetrack to the Melbourne city skyline and a spacious open-plan design offer flexibility and an impressive setting, making your event a sure success.

Subtle nuance in colour and styling of the furniture and room decor provides a gorgeous setting for corporate team building, breakfast conferences, or evening private functions, for up to 500 guests. There's also additional workshop, breakout or catering-area options in the adjacent spaces of Skyline Private or Skyline Lounge.

CAPACITY

Cocktail | 500

Banquet | 350

Banquet with Dance Floor | 290

Theatre | 400

Cabaret | 280

Skyline Private

LEVEL FOUR

The best choice for small functions and private social affairs, Skyline Private lives up to its name. Natural light fills the space from the floor-to-ceiling windows, which provide some of the best views of the racetrack imaginable.

This is a lovely space that caters perfectly to an intimate cocktail party, corporate planning session or friends-and-family special occasion. And if you need to expand the proceedings from there, you also have optional access to the adjacent Skyline Dining and Skyline Lounge to use as additional workshop, breakout or catering areas.

CAPACITY

Cocktail | 100

Banquet | 80

Theatre | 90

Cabaret | 48



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