



MEDIA RELEASE

CROWN METROPOL MELBOURNE WINS ACCOLADE AT 2012 HM AWARDS

Melbourne, Australia. September 10 2012. Crown Metropol Melbourne was named “Best Upper Upscale Property” at the prestigious annual HM Awards.

In addition, the hotel was presented with a highly commended honour in the “Best Tech Hotel” category and the hotel’s day spa, ISIKA, was named highly commended in the awards’ “Best Day Spa” category.

The 2012 HM Awards were hosted by HM magazine, presented by Sealy, and co-hosted by AHS, the Blue Mountains International Hotel Management School, Intrust Super and ISIS.

In addition to the HM Awards, Crown Metropol Melbourne’s restaurant, Mr Hive Kitchen & Bar, was recently included in the 2013 edition of The Age Good Food Guide. The guide includes praise for John Lawson’s finely tuned dishes, stating one of his dishes, ‘black and blue tuna’ is a “top notch starter of smoky, soy-glazed yellowfin” and recommends the restaurant’s decadent dessert bar’s signature chocolate-bar dessert with peanuts and caramel or an elegant praline soufflé.

These accolades join a portfolio of awards, including Crown Metropol Melbourne being named Best Luxury Hotel in Victoria in the revered 2011 RACV Victorian Tourism Awards and recognition by Conde Nast Traveler’s 2011 Hot 100 and Australian Gourmet Traveller’s 2011 Travel Awards.

Crown Metropol Melbourne’s General Manager, Harley Moraitis commented, “We’re particularly proud of our dedicated team, who day in, day out, work together to ensure our guests’ have an exemplary experience. These awards are a tribute to our enthusiastic team of hospitality professionals.”

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