



CROWN MELBOURNE - FACTS AND FIGURES

JULY 2014

ABOUT CROWN MELBOURNE

- Australia's leading integrated entertainment resort
- Approximately 17million visitor per annum, making it one of Australia's most visited tourist attractions
- 1,600 hotel rooms, more than 70 restaurants, food outlets and bars, 45 retail outlets, a world-class casino, meeting and conference facilities, 900 seat showroom and 1,500 seat ballroom

CONTRIBUTION TO VICTORIA

- Contributes \$2.1 billion per annum of value-added to the Victorian economy (KPMG 2012)
- Over 8,700 work at Crown Melbourne making it Australia's largest single-site employer
- An annual payroll over \$390 million
- Crown College has graduated approximately 4,600 apprentices and trainees since inception
- Crown Melbourne was awarded 2013 Australian Employer of the Year
- Crown Melbourne was awarded 2013 Victorian Employer of the Year
- Crown contributed \$360 million in taxes to the Victorian Government in FY13 and approximately \$1.3b over the last 4 years
- Crown is investing \$1.7 billion in Melbourne's tourism infrastructure from FY07-F16
- Supporting Victorian businesses: \$330million in annual expenditure with suppliers of goods and services

CROWN MELBOURNE COMPLEX

- Crown welcomes over 45,000 patrons per day
- Crown employees speak over 96 different languages
- There are over 4 million light globes
- 43,000 staff uniforms are cleaned every week
- Crown employees receive complimentary meals at the staff restaurant that is open 24 hours a day, seven days a week.
- Over 3,500 Crown employees eat at the Crown's staff restaurant every day (21,000 per week, 84,000 per month and over 1 million complimentary staff meals per year)

CROWN COLLEGE

- Established 15 years ago
- New \$10 million purpose built facility opened in May 2010
- More than 1,200 Crown employees are currently undertaking paid training with the Australian Qualifications Framework (AQF), representing more than 18 per cent of the workforce

GAMING

- 130 million decks of cards have been used in the past 13 years
- 28.5 million hands of Poker have been dealt
- The Roulette balls have spun over 117 million times
- Crown has 2,500 gaming machines in total
- Crown has 500 table games in total (includes 100 poker tables)

CROWN MELBOURNE HOTELS

Three hotels: Crown Towers Hotel - 481 Rooms (includes 82 suites and 32 Villas), Crown Metropol Hotel - 665 Rooms and Crown Promenade Hotel - 465 Rooms

Each year across the three hotels:

- 800,289 rooms are occupied
- 450,000 bottles of shampoo, conditioner, bath gel and moisturiser
- 600,000 soaps
- 835,000 beds were made
- 13,500,000 square metres of carpet is vacuumed each year
- Over 970,000 bed sheets and 1,250,000 pillow cases are laundered each year



CROWN MELBOURNE SPAS

Two spas: Crown Towers Spa and Isika

Each year across the two spas:

- Over 100,000 one hour massages have been taken by guests in the spas over the past 20 years
- The spas go through over 2,000 towels per day, equating to 730,000 per year
- Each month the spas perform the following;
 - Over 1,100 massages
 - Over 250 customised facials
 - Over 300 blow dry's
 - Over 150 manicure and pedicures
 - Over 60 pairs of goggles are supplied
 - Over 60 litres of massage oil are used

FOOD AND BEVERAGE

- Approximately 35,000 x 750ml bottles of French champagne are consumed each year across the complex.
- Over 120,000 fresh oysters are eaten each year.
- Almost 1,100,000 eggs are prepared per year.
- A whopping 19 tonnes of strawberries are used each year.
- 871,916 bread rolls are eaten at Crown each year.
- 65,229kg roast beef is prepared each year.
- These figures cover 21 Crown-owned restaurants, room service for three hotels, banqueting, 17 bars, one cafe.

CROWN: ENTERTAINMENT

Over 1,000 shows have been performed at Crown in ten years by some of the world's most famous artists including:

Alice Cooper
Andrea Bocelli
Billy Joel
Bonnie Tyler
Celine Dion
Chris Isaak
Dionne Warrick
Don McLean
Elton John
George Benson

Human Nature
Jason Alexander
Jerry Lewis
Jimmy Barnes
Joan Rivers
John Farnham
Jo Koy
Kylie Minogue
Leo Sayer
Lisa Marie Presley
Martin Short

Ray Charles
Stevie Wonder
Suzanne Vega
Tom Jones
Tom Burlinson
Tony Hadley
The Bangles
Wayne Brady
Wayne Newton
Whitney Houston