

Water Conservation

Artificial turf



The natural lawns in front yards or public gardens used to be the pride and joy of many Australian. However, with the impact of drought and the introduction of water restrictions, these lawns began to look more like dried up water guzzling patches of dirt. With rainfall becoming more erratic, many public areas are installing artificial grass due to its water saving benefits, which on its own make a huge impact to the environment. Artificial Grass also known as Synthetic Grass or Faux Grass has improved over the years and now looks and feels authentic.

Artificial Grass enables Crown to have green lawns all year round without having to consume large amount of precious water. Since June 2009, Crown has replaced approximately 5,500 m² of grass with artificial turf. The artificial turf fibres used throughout Crown are specially treated to reduce the effects of fading from ultra violet light and have a low shine matt finish

For every 1m² of grass grown it requires an average of 10L of irrigation water per week. By replacing all our grass with artificial turf, this results in annual water savings of almost 3 million litres of water per year. That is enough water to fill one and a half Olympic sized swimming pools.

Other benefits from artificial grass are the decrease in fertilisers and less fuel use during maintenance. The beauty of artificial grass is on the maintenance side. It doesn't require the mowing, fertilising, edge trimming, watering that natural grass requires.

Did you know?

That overseas some suburbs are offered a rebate if they landscape their yard instead of having natural grass, and if they use artificial grass they also get money back which encourages people to make the change.