



LA RAMS SOCIAL COMPETITION 2026

TERMS & CONDITIONS

SCHEDULE

Promoter:	Crown Melbourne Limited (ABN 46 006 973 262), 8 Whiteman Street, Southbank VIC 3006
Entrants (who can enter?):	Victorian residents aged eighteen (18) years or over who are not excluded or prohibited from entering the Promoter's property or any Crown property for any reason.
Instagram Account:	@CrownMelbourne
Competition Period:	10:00am (AEDT) Thursday 27 August until 10:00am (AEDT) Thursday 3 September 2026. All times recorded throughout these Terms & Conditions are in Australian Eastern Day Time, unless otherwise stated.
Entry Mechanic:	To enter the Competition, Entrants must: a) Follow the Instagram Account (@crownmelbourne); b) Tag a friend on the Competition Post in a single comment (entrants can tag more than one friend, the more friends they tag the more entries they receive). Entries must not appear to promote any goods or services other than those of the Promoter. You must follow the Instagram Account up until the determination of the winner in order to be eligible to receive a Prize. No other method of entry will be accepted. The Promoter is not responsible if your mobile device or desktop is not capable of submitting an entry.
Prize Draw(s):	There will be (2) winners determined in respect of this Competition. There will be one (1) draw conducted. The draw will be held at 10:00am on Thursday 3 September 2026 at office of the Promoter. The first two (2) valid entries drawn randomly from the entries received during the Competition Period will win a prize. REDRAW LIST At the time of drawing the Winner(s), the third-party generator will automatically create a Redraw List. If the Winner(s) does not confirm receipt within 24 hours of the Promoter's communication being sent, the Prize will be forfeited. The Redraw List will be used to contact a redraw Winner.
Prize(s)	The Winner(s) will receive: a) A Double Pass to see the Los Angeles Rams vs. San Francisco 49ers live on Friday, September 11, 2026, at 10:35 AM AEST at the



LA RAMS SOCIAL COMPETITION 2026

TERMS & CONDITIONS

	Melbourne Cricket Ground (MCG) in Australia. Flights and accommodation are not included in this prize, tickets only. The Prize is provided by Los Angeles Rams, LLC (6100 N. Owensmouth Avenue Woodland Hills, CA 91367 USA) (Prize Provider) and is subject to their ticket terms and conditions, and the MCG's conditions of entry.
Total Prize Pool / Value:	\$2,000 incl. GST
Are Entrants required to be present at the Prize Draws?	Entrants are not required to be present at the Prize Draw.
How are winners notified?	Winners will be notified in writing via a direct message on Instagram on the day of determination. Winners will have 24 hours to respond to the direct message with their full name, date of birth, email address, home address, phone number, and a picture of a proof of identity document that can confirm the aforementioned details to consider that the Winner has accepted and has intention to claim their prize. Upon the provision of an email address, the winners will be emailed a prize certificate with details on how to collect their prize. In the event that a winner has not claimed their prize or, if after making reasonable attempts, the Promoter has been unable to contact a winner within 24 hours of the Promoter's communication being sent, the relevant entry will be discarded, and the Promoter will contact a winner from the redraw list. The Re-Draw Winner will have 24 hours to confirm receipt of their prize. Failing to do so will result in the next winner from the redraw list being contacted. There will only be two (2) Redraw Winners on the Redraw List. If the final Redraw Winner is unable to claim their prize in the specified 24-hour period, the prize will be deemed forfeited and a further redraw will not occur. Winner will be announced on the Instagram Account's story between Friday 4 September 2026 and Friday 11 September 2026. <i>Details of winners of Prizes valued over \$1,000 will be published on the Promoter's website (www.crownmelbourne.com.au) on Friday 11 September 2026 for 28 days.</i>

GENERAL TERMS & CONDITIONS

These Terms and Conditions incorporate and must be read together with the details outlined in the Schedule. Participation and eligibility to claim a Prize in this Competition are subject to agreement to these Terms and Conditions and the Schedule.



LA RAMS SOCIAL COMPETITION 2026

TERMS & CONDITIONS

- a) **Entries:** Your entry must be received during the Competition Period and will be deemed to be received when received by the Promoter. Any entry forms/entry cards/unique codes from any other Competition cannot be used for this Competition and are void if illegible, incomplete, copied, forged, stolen or interfered with. The Promoter shall not be liable in any way if entries are unavailable as a result of technical malfunction or operator fault. Employees of the Crown Group of Companies, including Crown Resorts, Crown Perth, Crown Melbourne, Crown Sydney, Crown Aspinalls London and Betfair are not permitted to enter or participate in this Competition. Any spouse, partner, sibling, parent or child of an Executive team member of the Promoter are also not permitted to enter or participate in this Competition.
- b) **Prizes:**
- i) Prize values are correct as at the date of preparing these Terms and Conditions. The Promoter is not responsible for any change in prize value.
 - ii) Prizes are non-negotiable and non-cash. Prizes are not redeemable for cash, or any other goods or services and must be taken as and when offered or will be forfeited. If forfeited, the Promoter will not be liable.
 - iii) Where a winner is not able to redeem a Prize (or part thereof) due to physical inability or incapacity, poor weather or any other circumstances beyond the Promoter or the prize provider's reasonable control, then that Prize (or part thereof) will be forfeited and is not redeemable for cash, or any other prize, goods or services.
 - iv) If a Prize is unavailable for any reason at the time of a Prize Draw, the Promoter will award the winner a similar Prize of equivalent value (as determined by the Promoter).
 - v) In the event that a Prize Draw cannot be conducted at the specified time due to unforeseen circumstances outside the Promoter's reasonable control, the affected Prize Draw will take place as soon as is practicable after the delay has been resolved.
 - vi) By accepting or participating in any prize, the Winner's companion (if applicable) also accepts these Terms and Conditions. Winners and their companions (if applicable) are responsible for all other unspecified costs related to the Prize, including any costs associated with ongoing use of the Prize.
 - vii) Prizes may be subject to additional Prize Conditions. Third party terms and conditions (such as those of the prize provider) may apply in relation to the receipt of the prize.
 - viii) Unless otherwise stated in these Terms and Conditions, if the Winner fails to claim the Prize or respond to Winner notifications within 24 hours, the Winner will forfeit the prize and no substitute will be offered. A redraw will occur only if specified in these Terms and Conditions.
 - i) The Winner(s) and any companion(s) must comply with the Prize Provider's ticket terms and conditions and conditions of entry of the MCG at all times. Entry may be refused, or the Winner(s) or their companion(s) removed, in accordance with those terms, in which case no refund, replacement or compensation will be provided. Any companion under the age of eighteen (18) years must be accompanied by the Winner(s) at all times.
- c) **Tax:** The Promoter is not responsible for any tax implications arising from the Entrant winning a Prize.
- d) **Entrant Consent and Licence:** The Promoter reserves the right to, and the Entrant grants the Promoter the consent and licence to, use an Entrant's name, suburb, photograph, entry, image and likeness for the purpose of promoting and advertising Crown and the Crown Entertainment Complex.
- e) **Privacy Collection Statement:** The Promoter may collect, use and disclose entrants' personal information, including name and contact details, for purposes associated with the conduct of the Competition, sending emails to entrants regarding their entries into the Competition, publicising



LA RAMS SOCIAL COMPETITION 2026

TERMS & CONDITIONS

the results and Prize collection. Uses may also include future promotion, marketing, and publicity in accordance with the Promoter's Privacy Policy: <https://www.crownperth.com.au/general/privacy-policy> (Crown Perth), <https://www.crownmelbourne.com.au/general/privacy-policy> (Crown Melbourne), and <https://www.crownsydney.com.au/general/rules-policies/privacy-policy> (Crown Sydney). Unless otherwise advised by the entrant, by entering this Competition, each entrant consents to the retention and use of their information in this manner.

- f) **Consumer Rights:** Nothing in these Terms and Conditions restricts, excludes or modifies any consumer rights an Entrant may have under any statute, including the *Competition and Consumer Act 2010* (Cth) which may not be excluded, restricted or modified by agreement.
- g) **Indemnity:** Subject to their Consumer Rights, each Entrant and any person partaking in any component of the Prize, releases and indemnifies the Promoter and Prize Provider from any claim, loss, damage, injury, expense, cost or charge sustained or in any way incurred in connection with the Prize or Competition or participation in the Prize or Competition. The Promoter and Prize Provider (including its employees, agents and contractors) have no liability to any person for injury (including illness or death), loss or damage whatsoever (including but not limited to direct, indirect, consequential or economic loss) suffered or sustained in connection with this Competition, the promotion of this Competition, or the awarding, condition, use or misuse of any Prize, except for any liability which cannot be excluded by law (in which case, that liability is limited to the greatest extent allowed by law). This clause does not apply to the extent that the Promoter's liability (if any) arises from an act or omission of the Promoter in respect of its supply of services and/or goods to the Winners in the ordinary course of the Promoter's business.
- h) **Limitation of Liability:** To the fullest extent permitted by law, the Promoter and Prize Provider excludes liability for any problems or technical malfunction or human error. The Promoter's responsibility for the provision of Prizes is limited to the prizes as described in these Terms and Conditions, the Promoter accepts no further liability or commitment beyond those stated and is not liable for any failure of the Promoter's agents or contractors to supply the Prizes as stated. All times are best estimates only and the Promoter does not guarantee that events will take place exactly at the times stated. The Promoter and Prize Provider will not be responsible for any act, omission, failure or delay by the Promoter that is due to any acts which are not reasonably within its control, including as a result of any technical malfunction.
- i) **Social Media Platforms:** This Competition is in no way sponsored, endorsed or administered by, or associated with any social media platform, including Facebook, Instagram and Twitter. Entrants provide their information to the Promoter and not to any social media platform. Entrants completely release Instagram and any relevant social media platforms from any and all liability.
- j) **Third Party Brands:** Third party brands named in connection with this Competition (including in Prizes) are not affiliated with or sponsors of this Competition, unless otherwise stated. The Prize Provider is not the Promoter of this Competition and does not sponsor, endorse or administer it.
- k) **Alterations of Terms and Conditions:** The Promoter reserves the right to cancel, terminate, modify, or suspend the Competition or amend these terms and conditions, subject to any directions from a regulatory authority. The Promoter will update these Terms and Conditions as soon as is practicable if this occurs.
- l) **Disqualification:** If a person has been disqualified from any prior promotion, competition or offer for any reason by the Promoter, they are not permitted to enter or participate in this Competition. Any failure to comply with these Terms and Conditions may result in the disqualification of any Entrant. Disqualification will be at the Promoter's sole discretion.

Disputes: In the event that there is a dispute concerning the conduct of the Competition or claiming a prize, the Promoter will resolve the dispute in direct consultation with the Entrant. The Promoter's



LA RAMS SOCIAL COMPETITION 2026

TERMS & CONDITIONS

decision in connection with any aspect of this Competition will be binding and final on every Entrant. The Prize Provider is not a party to, and has no responsibility for the resolution of, any dispute concerning the conduct of the Competition or the awarding or claiming of a Prize. All such disputes must be directed to the Promoter, and no Entrant, Winner or companion has any claim against the Prize Provider in connection with any such dispute.

- m) **Excluded Entrants:** This Competition is not open to Entrants or other persons excluded from the casino pursuant to the provisions of the *Casino Control Act 1991* (Vic), *Casino Control Act 1992* (NSW), or *Casino Control Act 1984* (WA) or who are otherwise prohibited from entering any Crown property including Crown Melbourne, Crown Perth or Crown Sydney, for any reason, including persons who become prohibited before or after a draw (up to the time of receipt or collection of a Prize by an Entrant).
- n) **Crown PlaySafe:** The Promoter practices safer gambling and supports guest safety and wellbeing. The Crown PlaySafe contact number is 1800 801 098 and the Gambling Help Online website is www.gamblinghelponline.org.au.
- o) **Governing Law:** These Terms and Conditions are governed by the laws of Victoria. Each Entrant submits to the non-exclusive jurisdiction of the courts of Victoria.