



## **MEDIA ALERT**

**Crown's *Christmas Fantastic* unveiled this Sunday, 23 November at 11:00am**

**Melbourne, XX NOVEMBER 2014** – Crown will be unveiling the biggest Christmas display in Crown Melbourne history, *Christmas Fantastic*, this Sunday, 23 November. From 11:00am, Crown's Atrium will come to life with the magic of Christmas, including performances by costumed marching bands and Christmas dancers, larger than life candy canes and even parading Samoyed puppies. VIP celebrity guests with their families will enjoy festive celebrations and even a visit from Santa himself. The magic of Christmas will be alive at Crown 24 hours a day, every day in the lead up to December 25.



*The decadent Christmas decorations within Crown Towers' Atrium*

**Who:** Crown Melbourne  
**What:** The unveiling of *Christmas Fantastic* at Crown  
**When:** Sunday, 23<sup>rd</sup> November from 11:00am – 12:00pm  
**Where:** Crown Towers' Atrium, 8 Whiteman St, Southbank

To arrange an exclusive first look at Crown Melbourne's festive activations this Christmas, pictorial or filming opportunities, please contact:



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