



## NEWS AND PICTORIAL ALERT

### **CROWN MELBOURNE'S 2014 RESPONSIBLE GAMBLING AWARENESS WEEK LAUNCH EVENT**

**Thursday 15 October 2015 at 12:00pm**

**Melbourne, Australia. Monday 12 October 2015.** As part of the Victorian Responsible Gambling Foundation's Responsible Gambling Awareness Week (12-18 October), Crown Melbourne will host a Launch Event that will take place on Thursday 15 October from 12:00pm at The Groove Bar.

<b>Event:</b>	Responsible Gambling Awareness Week at Crown - Launch Event
<b>Date:</b>	Thursday 15 October 2015
<b>Time:</b>	12:00pm – 1:00pm
<b>Location:</b>	The Groove Bar, Level 1 Casino (West End)
<b>Visuals:</b>	Melbourne Storm and South Sydney Rabbitohs player representatives
<b>Details:</b>	<p>Crown has proudly supported and participated in all Responsible Gambling Awareness Weeks for many years.</p> <p>Responsible gaming has a strong history at Crown, with initiatives such as staff training in responsible gaming and the Self-Exclusion Program available since opening in 1994.</p> <p>In 2002, the Crown Responsible Gaming Support Centre was developed in line with Crown's commitment to providing world's best practice in responsible gaming. The Centre is staffed by Responsible Gaming Liaison Officers, who are available 24 hours a day, seven days a week, as well as Responsible Gaming Psychologists and the Chaplaincy Support Service. The Centre is fully supported and funded by Crown and all services are confidential and free.</p> <p>Crown became the world leader when the Centre was opened in 2002, offering customers an in-house, 24-hour-a-day dedicated responsible gaming service.</p>

For further information please contact:

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