



CROWN'S BIRTHDAY BONUS OFFER

TERMS & CONDITIONS

THE OFFER

1. Crown's Birthday Bonus Offer (**Competition**) is governed by and subject to the following Terms and Conditions.
2. The promoter of this Competition is Crown Melbourne Limited (ABN 46 006 973 262), 8 Whiteman Street, Southbank VIC 3006 (**Crown**).
3. Participation in the Competition constitutes an acceptance of these Terms and Conditions.
4. The Competition commences at 6.00am on Friday 1 November 2019 and concludes at 5.59am on Tuesday 30 June 2020 (**Competition Period**).
5. This Competition is only open to residents of Victoria, Australia who are not prohibited from Crown for any reason in accordance with clause 31 who are:
 - a) Selected Member, Silver, Gold and Platinum Tier Crown Rewards Members (**Members**); and
 - b) Non-members who join Crown Rewards as a full Member during the Competition Period (**Non-Members**).
6. Non-Members who join Crown Rewards as a full Member during the Competition Period will thereafter be defined as Members and will have the opportunity to participate in the Competition in accordance with clauses 12 and 13.
7. For the purposes of this Competition, a day is defined as a 24-hour period commencing at 6.00am and ending at 6.00am on the following day (**Day**).
8. This Competition comprises:
 - a) An instant win prize draw (**Instant Win Prize**) period held each Day during the Competition Period; and
 - b) A monthly grand prize draw (**Monthly Prize Draw**) held each month in accordance with clause 18.
9. The relevant birthday month is defined as the Member's birth month being from the 1st to the last Day of that calendar month (inclusive) (**Relevant Birthday Month**).
10. Participation in the Competition is only available for one (1) Day during the invited Member's Relevant Birthday Month, within the Competition Period.
11. A copy of these Terms and Conditions will be available for viewing at any Crown Rewards desk.

HOW IT WORKS

12. Members who visit the Promo Hub located on the main casino floor at Crown and swipe their Crown Rewards membership card at a Promo Pod during their Relevant Birthday Month will activate their eligibility for the Competition and receive:
 - a) One (1) Instant Win Prize; and
 - b) One (1) automated entry into the Monthly Prize Draw.
13. Members will have the opportunity to win one (1) additional Instant Win Prize, as described in clause 12.a), every sixty (60) minutes following their previous Instant Win Prize, up to a maximum of eleven (11) additional Instant Win Prizes from their first swipe in accordance with clause 12, by re-visiting the Promo Hub and swiping their Crown Rewards membership card at a Promo Pod.
14. No other method of entry will be accepted.
15. Members will be informed immediately of their Instant Win Prize(s) via the Promo Hub.



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INSTANT WIN PRIZES

16. In accordance with their Crown Rewards Tier (at the time of participation), Members have the opportunity to win one (1) of the below Instant Win Prizes:
- a) Member Tier:
 - i. 500 Crown Rewards points valued at \$5.00; or
 - ii. 1,000 Crown Rewards points valued at \$10.00; or
 - iii. 1,500 Crown Rewards points valued at \$15.00; or
 - iv. 2,000 Crown Rewards points valued at \$20.00; or
 - v. 100,000 Crown Rewards points valued at \$1000.00; or
 - vi. Additional automated bonus entries into the Monthly Prize Draw.
 - b) Silver Tier:
 - i. 500 Crown Rewards points valued at \$5.00; or
 - ii. 1,000 Crown Rewards points valued at \$10.00; or
 - iii. 2,000, Crown Rewards points valued at \$20.00; or
 - iv. 4,000, Crown Rewards points valued at \$40.00; or
 - v. 250,000 Crown Rewards points valued at \$2,500.00; or
 - vi. Additional automated bonus entries into the Monthly Prize Draw.
 - c) Gold Tier:
 - i. 2,000, Crown Rewards points valued at \$20.00; or
 - ii. 3,000, Crown Rewards points valued at \$30.00; or
 - iii. 5,000, Crown Rewards points valued at \$50.00; or
 - iv. 10,000, Crown Rewards points valued at \$100.00; or
 - v. 500,000 Crown Rewards points valued at \$5,000.00; or
 - vi. Additional automated bonus entries into the Monthly Prize Draw.
 - d) Platinum Tier:
 - i. 4,000, Crown Rewards points valued at \$20.00; or
 - ii. 5,000, Crown Rewards points valued at \$30.00; or
 - iii. 7,500, Crown Rewards points valued at \$50.00; or
 - iv. 10,000, Crown Rewards points valued at \$100.00; or
 - v. 500,000 Crown Rewards points valued at \$5,000.00; or
 - vi. Additional automated bonus entries into the Monthly Prize Draw.

MONTHLY PRIZE DRAW

- 17. Entries are only eligible for the Monthly Prize Draw held the month after entry.
- 18. The electronic Monthly Prize Draw will take place at 4.00pm on the first Wednesday (with the exception of Public Holidays) of each month, commencing Wednesday 4 December 2019 and the last draw to be held Wednesday 1 July 2020 and will be conducted in the Crown Offices at Crown, where one (1) valid prize winner will be randomly selected.
- 19. Each Monthly Prize Draw winner will receive \$5,000.00 cash.
- 20. Members are not required to be present at the time of the Monthly Prize Draw(s) to claim their prize.
- 21. In the event that the Monthly Prize Draw winner does not claim their prize by 11.59pm on the last Day of the month they were drawn, the prize will be deemed forfeited.
- 22. Prizes are strictly non-negotiable and are not transferable.
- 23. Crown will notify winners of all prizes in writing. Cash prizes will be paid in the form of an official prize letter, which can be redeemed for cash, gaming chips or a cheque (at the winner's election) from the Cage at Crown.



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24. Details of winners of prizes over \$1,000 will be published on the Crown Melbourne website (www.crownmelbourne.com.au) on the 2nd Wednesday of each month commencing Wednesday 11 December 2019 to Wednesday 8 July 2020, for a period of twenty-eight (28) Days for each publication.

IMPORTANT NOTICE TO ALL MEMBERS

25. Members participating in this Competition are bound by the Crown Rewards Rules.
26. In the event that a Draw (Instant Win Prize Draw or Monthly Prize Draw) cannot be conducted at the specified time due to unforeseen circumstances outside Crown's reasonable control, the affected Draw will take place as soon as is practicable after the delay has been resolved.
27. Crown reserves the right and licence to use selected Members' names, suburbs, photographs, images and likenesses for the purpose of promoting and advertising Crown and the Crown Entertainment Complex.
28. Crown will handle Members' personal information in accordance with the *Privacy Act 1988* (Cth) and Crown's privacy policy, which is available at <https://www.crownmelbourne.com.au/general/privacy-policy>. Members' personal information collected during this Competition will not be disclosed to any third parties, unless such disclosure is required by law.
29. Subject to law, Crown (including its employees, agents and contractors) has no liability to any person for injury (including death), loss or damage whatsoever howsoever arising in connection with this Competition including the awarding, condition, use or misuse of the prizes. This clause does not apply to the extent that Crown's liability (if any) arises from an act or omission of Crown in respect of its supply of services and/or goods to the prize winners in the ordinary course of Crown's business.
30. Crown may cancel or modify the Competition, but will only do so if this is unavoidable (for example, if the Competition cannot run for technical or administrative reasons that cannot be rectified). Crown will update these Terms and Conditions as soon as practicable if this occurs. If the Competition is cancelled, Crown may select the winner(s) from eligible entries received at the time of cancellation, if appropriate to do so in the circumstances.
31. This Competition is not open to Members or other persons excluded from the casino pursuant to the provisions of the *Casino Control Act 1991* (Vic) or who are otherwise prohibited from entering the Crown Entertainment Complex for any reason, including Members or other persons who become prohibited before or after a prize draw (up to the time of receipt or collection of a prize by a prize winner).
32. Employees of the Crown Group of Companies, including: Crown Resorts, Crown Melbourne, Crown Perth, Crown London Aspinalls, Crown Sydney and Betfair are not permitted to participate in this Competition.
33. Crown's decision in connection with any aspect of this Competition will be binding and final on every Member.
34. Any failure to comply with these Terms and Conditions may result in disqualification of any Member. Disqualification will be at Crown's sole discretion and no correspondence will be entered into.
35. Crown practises the responsible service of gaming.