

AUSSIE MILLIONS POKER CHAMPIONSHIP

MEDIA RELEASE

CROWN AND ANTON JEWELLERY RENEW PARTNERSHIP FOR THE 2018 AUSSIE MILLIONS POKER CHAMPIONSHIP

Melbourne, Australia. Monday 18 December 2017. Crown Melbourne has announced that ANTON will return to the 2018 Aussie Millions Poker Championship as Official Jeweller of the prestigious tournament, and naming rights sponsor of Event 12 – ‘ANTON Jewellery \$50,000 Challenge’.

As the Official Jeweller of the 2018 Aussie Millions, ANTON Jewellery will produce 26 Championship Rings and the widely-cherished diamond-encrusted ‘Main Event’ Champion’s bracelet which together total over \$180,000.

General Manager of ANTON, Sesi Arzadian, says: “We are excited to be partnering with Crown Melbourne once again for the 2018 Aussie Millions Poker Championship. This partnership presents a great opportunity for ANTON to showcase our famous craftsmanship with the 26 event winners, who will each take home a bespoke piece of championship jewellery designed with only the highest of quality and luxury in mind attributes synonymous with both Crown and ANTON.”

Crown Melbourne’s Tournament Director, Joel Williams, said “The entire Aussie Millions team is extremely pleased to partner with ANTON for the second year in a row. Our tournament is one of the largest and most prestigious gaming events in the Southern Hemisphere so coupled with ANTON’s finest quality, and exceptional service the partnership is a perfect fit!”

ANTON - The Ultimate Jewellery & Swiss Watch Destination.

Founded in 1989, ANTON is one of Melbourne’s most respected jewellers, renowned for obtaining diamonds of magnificent size, precious gemstones of extraordinary quality and selecting only the most luxurious timepieces from around the world.

Established by Armenian jeweller Mr Anton Bahar who began by opening a local manufacturing jewellery workshop and boutique. Now managed by son Sevan and daughter Sesi, the ANTON business is home to a remarkable collection of high-jewellery and carefully curated Swiss timepieces, which continues the ANTON legacy of unmistakable brilliance, remarkable customer service and incredible diamonds and gemstones.

ANTON invites you to experience the ANTON difference at our Chadstone Flagship Boutique and their new luxury jewellery and Swiss watch boutique at Westfield Doncaster in Melbourne, Australia. For more information visit <http://antonjewellery.com> or follow @ANTONJewellery

Aussie Millions Poker Championship

Crown Melbourne’s Aussie Millions is held each January in Melbourne, Australia. Holding firm the title of the longest, largest, richest and most prestigious gaming event in the Southern Hemisphere, the Aussie Millions ‘Main Event’ has paid close to AUD\$30,000,000 in first prizes to date. In 2018, the event will feature 26 different poker events over 21 consecutive days. The Aussie Millions will run from Wednesday 17 January through to Monday 5 February 2018. For more information, visit www.aussiemillions.com

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