

AUSSIE MILLIONS POKER CHAMPIONSHIP

MEDIA RELEASE

*****OFFICIAL START - TONIGHT*****

CROWN'S 2018 AUSSIE MILLIONS POKER CHAMPIONSHIP

Asia-Pacific's richest and most prestigious poker series will commence this evening, Wednesday 17 January and will run through to Monday 5 February 2018 at Crown Melbourne, Australia

Melbourne, Australia. Wednesday 17 January 2018. Crown's highly acclaimed Aussie Millions Poker Championship will be launched tonight Wednesday 17 January by the 2017 Main Event winner, Shurane Vijayaram with Event #1 No Limit Holdem 'Opening Event' at 6:10pm.

The Opening Event, with a AUD\$1 million dollar prize-pool guarantee, will be the first of the series of 26 highly anticipated individual poker events, that range in price from AUD\$1,150 to AUD\$50,000.

As Asia-Pacific's most prestigious poker championship, the Aussie Millions continues to draw record crowds from across the globe, resulting in unprecedented multimillion dollar prize pools and making legends one hand at a time.

Crown has partnered with Sam Abernathy, Shane Warne, Adam Goodes & Billy Slater as official Aussie Millions ambassadors for this year's event and recently announced Jason Somerville's Twitch.tv account as the exclusive broadcast partner for the 2018 Aussie Millions. Somerville will be streaming exclusively through his channel on Twitch.tv on Thursday 1st, Friday 2nd and Sunday 4th February 2018.

What:	Crown's 2018 Aussie Millions Poker Championship
When:	Wednesday 17 January to Monday 5 February 2018
Where:	Crown Poker Room (Crown Entertainment Complex) Aussie Millions HQ at Exhibition Hall (Crown Conference Centre)
Media Accreditation:	For media accreditation please complete the online application via http://www.aussiemillions.com/media-accreditation
Visuals:	Players expected to hit the felts throughout the Aussie Millions include Samantha Abernathy, Gillian Epp, Chance Kornuth, Sean Giesbrecht, Sam Greenwood, Kenny Hallert, Martin Jacobson, Nipun Java, Sosia Jiang, John Juanda, Jonathan Karamalikis, Martin Kozlov, Grant Levy, Manig Loeser, Thomas Muhlocker, Daniel Neilson, Brendon Rubie, Mustapha Kanit, Felipe Mojave, Fedor Holz, Dan Shak, Jacob Balsiger, David Steicke, Dzmitry Urbanovich, Shane Warne, Jackson Warne, Adam Goodes and many more.
History:	<p>With a reputation that ranks alongside the world's elite, Crown's Aussie Millions is the marquee event on the Asia-Pacific poker calendar. Since its inception in 1998, the Aussie Millions has grown into a major stop on the international poker circuit and is attended by the majority of the world's greatest players.</p> <p>Crown Melbourne's Tournament Director Joel Williams said "Crown's Aussie Millions Poker Championship continues to absolutely stamp itself on the global 'must-attend' list for both recreational players and seasoned pros alike. With a schedule now featuring 26 official Championship events, 2018 looms as one of the biggest years yet".</p> <p>Every year in excess of 6,000 players from all across the world descend on Melbourne for the three week poker festival - all with hopes of taking home part of the estimated AUD\$30 million total prize pool that's generated each year.</p> <p>There are few tournaments in the world that offer the kind of prize pools that the Aussie Millions delivers each year and in 2018 the schedule will consist of 26 separate poker events with buy-ins ranging from AUD\$1,150 to AUD\$50,000.</p>

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	<p>A comprehensive slate of the game's most popular variations will be on offer and a total of 25 coveted Aussie Millions 'Championship Rings' will be awarded to each event winner.</p> <p>The winner of the Aussie Millions 'Main Event' will not only walk away with an estimated AUD\$1.6 million first prize, but also the coveted 'Main Event' Champion bracelet valued at over AUD\$25,000.</p> <p>ANTON is the official jeweller of the prestigious event, and naming rights sponsor of Event 12 – 'ANTON Jewellery \$50,000 Challenge'.</p> <p>The Asia-Pacific's longest-running poker tournament reaches its pinnacle with the commencement of the highly anticipated \$10,600 buy-in Aussie Millions 'Main Event'. The Main Event will run over eight consecutive days from <u>Sunday 28 January - Sunday 4 February 2018</u>, and will feature three starting flights; Flight 1 - Sunday 28 January, Flight 2 - Monday 29 January and Flight 3 - Tuesday 30 January.</p> <p>The expected prize pools provide a substantial incentive to attend and, in addition, each winner will receive a 'Championship Ring'. While the entry fees may sit outside the budget of some players, countless satellite opportunities exist throughout the year and during the event itself, offering players the chance to win a seat in the Aussie Millions 'Main Event' for a fraction of the AUD\$10,600 entry fee.</p> <p>Nearly 100 poker tables will be set up across the award-winning complex to accommodate the thousands of players from around the world who attend Asia-Pacific's largest poker event.</p> <p>The prestigious Aussie Millions 'Main Event' prize pool is comparable with some of Australia's major sporting events including the Melbourne Cup, Australian Open and the AFL Grand Final.</p>
Website:	www.aussiemillions.com www.crownpoker.com.au
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Hashtags:	#crownpoker #aussiemillions #crownmelbourne

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