



## MEDIA RELEASE

### **CROWN INDUCTED INTO DONOR HALL OF FAME**

**Melbourne, Australia, 7 September 2012.** Crown was inducted into the 'Donor Hall of Fame' at last night's Ronald McDonald House Charities (RMHC) Gala Dinner. Over the past 18 years, Crown has supported the mission of RMHC to help make a difference to the lives of seriously ill children and their families.

The 'Donor Hall of Fame' is only awarded to companies that are recognised for their extraordinary care and contribution towards the achievements of the RMHC over an extended period of time.

The RMHC Australia Board recognised Crown as a suitable recipient due to the longevity and generosity of Crown's support since 1994.

The honourable award was accepted by Ann Peacock, General Manager of Public Relations on behalf of Crown.

"Crown is extremely proud to accept this award from the Ronald McDonald House Charities. Crown holds a long relationship with RMHC and supports the important and valuable work they do for the community. On behalf of Crown we are delighted to be inducted into the 'Donor Hall of Fame' and will continue to support the mission of RMHC", says Peacock.

"It is an incredible achievement and a testament to Crown" says, Barb Lukazsewski of RMHC. The Gala Dinner celebrates and recognises volunteers, donors and individuals who also support the work of RMHC.

For more information on Crown please visit [www.crownmelbourne.com.au](http://www.crownmelbourne.com.au)

For further information or to obtain high resolution images, please contact:

Jodi Crocker  
Media Relations Manager  
Crown Melbourne  
T. +61 3 9292 8672  
M. +61 403 026 600  
E. [jodic@crownmelbourne.com.au](mailto:jodic@crownmelbourne.com.au)

Ann Peacock  
General Manager - Public Relations  
Crown Melbourne  
T. +61 3 9292 8607  
M. +61 412 334 614  
E. [annp@crownmelbourne.com.au](mailto:annp@crownmelbourne.com.au)



# MEDIA RELEASE