



**Crown \$25,000 Kick-off**  
**Thursday 6 March – Thursday 3 April 2025**

**TERMS & CONDITIONS**

<b>Promoter:</b>	Crown Melbourne Limited (ABN 46 006 973 262), 8 Whiteman Street, Southbank VIC 3006.																
<b>Entrants (Who can enter?):</b>	Crown Rewards Members who are not prohibited from the Promoter for any reason.																
<b>Participating Venue(s):</b>	Main Casino Floor at the Promoter.																
<b>Competition Period:</b>	<p>6.00am Thursday 6 March to 5.59am Thursday 3 April 2025.</p> <p>For the purposes of this Competition, a 'Day' and 'Daily' is defined as the period beginning 6.00am and ending 5.59am within each Day of the Competition Period.</p> <p>All times recorded throughout these Terms and Conditions are in Australian Eastern Daylight Time.</p>																
<b>Entry Mechanic:</b>	<p>To participate in the Competition, on any Day during the Competition Period, Members must:</p> <ul style="list-style-type: none"><li>a. visit Crown \$25,000 Kick-off promotional terminals (Promotional Kiosks) located at the Main Casino Floor; and</li><li>b. swipe their Crown Rewards Card.</li></ul> <p><b>(Entry)</b></p> <p>An Entrant may swipe their Crown Rewards Cards at a Promotional Kiosk a maximum of three (3) times per Day during the Competition Period. There is a cooling off period of two (2) hours between each swipe.</p> <p>No other method of entry will be accepted. To be eligible to win</p>																
<b>Maximum Entries per Entrant:</b>	A maximum of three (3) swipes per Day during the Promotional Period.																
<b>Instant Win Prize Draws:</b>	<p>There are at least 40,500 Instant Win Prizes to be awards during the Competition Period, selected by a computerised random system (Instant Win Prizes).</p> <p>Upon swiping their Crown Rewards Card at a Promotional Kiosk, Entrants will have the chance to win one (1) of the below Instant Win Prizes.</p> <table><tr><th>Quantity Available (Estimated)</th><th>Prize</th></tr><tr><td>100</td><td>\$50 in Crown Rewards Points and three (3) entries into the Prize Draw</td></tr><tr><td>200</td><td>\$25 in Crown Rewards Points and one (1) entry into the Prize Draw</td></tr><tr><td>400</td><td>\$10 in Crown Rewards Points and one (1) entry into the Prize Draw</td></tr><tr><td>1300</td><td>\$5 in Crown Rewards Points and one (1) entry into the Prize Draw</td></tr><tr><td>1750</td><td>Three (3) entries to the Prize Draw</td></tr><tr><td>2100</td><td>Two (2) entries into the Prize Draw</td></tr><tr><td>34650</td><td>One (1) entry into the Prize Draw</td></tr></table> <p>The Quantity Available for Instant Win Prizes is based on 1,500 swipes per Day.</p>	Quantity Available (Estimated)	Prize	100	\$50 in Crown Rewards Points and three (3) entries into the Prize Draw	200	\$25 in Crown Rewards Points and one (1) entry into the Prize Draw	400	\$10 in Crown Rewards Points and one (1) entry into the Prize Draw	1300	\$5 in Crown Rewards Points and one (1) entry into the Prize Draw	1750	Three (3) entries to the Prize Draw	2100	Two (2) entries into the Prize Draw	34650	One (1) entry into the Prize Draw
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	<p>Entrants will receive a message on the screen informing of their Instant Win Prize. For Instant Win Prizes that are Crown Rewards Points, these will be credited to the Entrant's Crown Rewards account. Status credits will not accrue for any Crown Rewards Points awarded as part of this Competition.</p> <p>At the end of the Competition Period if any prizes have not been redeemed the prizes will be forfeited.</p>
<b>Prize Draw (s):</b>	<p>There will be up to are up to five (5) winners determined in respect of this Competition.</p> <p>There will be five (5) Prize Draws conducted. The draws will be held at 2pm (AEDT) on Thursday 3 April 2025 at the Marketing Offices of the Promoter as follows:</p> <p><u>Prize Draw 1</u></p> <p>The first valid entry drawn randomly from the entries received during the Competition Period will win a prize. (<b>Prize Draw 1 Winner</b>) At the conclusion of Draw 1, all entries received (excluding the winning entry of Prize Draw 1) will roll over to Draw 2.</p> <p><u>Prize Draw 2</u></p> <p>The first valid entry drawn randomly from the entries received during the Competition Period will win a prize. (<b>Prize Draw 2 Winner</b>) At the conclusion of Draw 2, all entries received (excluding the winning entry of Prize Draw 2) will roll over to Draw 3.</p> <p><u>Prize Draw 3</u></p> <p>The first valid entry drawn randomly from the entries received during the Competition Period will win a prize. (<b>Prize Draw 3 Winner</b>) At the conclusion of Draw 3, all entries received (excluding the winning entry of Prize Draw 3) will roll over to Draw 4.</p> <p><u>Prize Draw 4</u></p> <p>The first valid entry drawn randomly from the entries received during the Competition Period will win a prize. (<b>Prize Draw 4 Winner</b>) At the conclusion of Draw 4, all entries received (excluding the winning entry of Prize Draw 4) will roll over to Draw 5.</p> <p><u>Prize Draw 5</u></p> <p>The first valid entry drawn randomly from the entries received during the Competition Period will win a prize. (<b>Prize Draw 5 Winner</b>) At the conclusion of Draw 5, all entries received will be discarded.</p>



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**Thursday 6 March – Thursday 3 April 2025**

**TERMS & CONDITIONS**

<b>Prizes (s):</b>	There are up to five (5) prizes available from the Major Draw. Prizes will be awarded in accordance with the below table:		
	<b>Winners</b>	<b>Prize</b>	<b>Quantity Available</b>
	Prize Draw 1 Winner	\$25,000 Cash	1
	Prize Draw 2 Winner	\$5,000 Cash	1
	Prize Draw 3 Winner	\$3,000 Cash	1
	Prize Draw 4 Winner	\$1,000 Cash	1
	Prize Draw 5 Winner	\$1,000 Cash	1
<b>Total Prize Pool:</b>	Up to \$55,500.00		
<b>Prize Conditions:</b>	<p>In addition to the General Terms &amp; Conditions, the following Prize Conditions also apply to the Prizes.</p> <p>Draw Winners must select from the following options to redeem their cash prize:</p> <ul style="list-style-type: none"><li>a) Receive the Prize via electronic funds transfer to the Draw Winner's nominated personal bank account. Draw Winners will be required to provide a copy of their bank statement which shows their name and account number. Draw Winners may also be required to complete an Authority to Disperse Funds form; or</li><li>b) Receive the Prize in the form of cash, gaming chips or cheque or any combination of these (at the winner's election), at the Cage of the Promoter.</li></ul>		
<b>Are Entrants required to be present at the Prize Draws?</b>	<p>Entrants are not required to be present at the Prize Draws to claim their Prize.</p> <p>In the event that a winner has not claimed their Prize or, if after making reasonable attempts, the Promoter has been unable to contact the winner by 2.00pm (AEDT) on Friday 2 May 2025, the prize will be deemed forfeited and no redraws will take place.</p>		
<b>How are winners notified?</b>	<p>Prize winners will be announced at 6.00pm (AEDT) on Thursday 3 April 2025 on the main casino floor. Winners will also be notified via phone call and in writing via official prize letter by Monday 7 April 2025.</p> <p>The official prize letter will be valid from the date of issue to 28 days after the conclusion of the Competition Period and must be redeemed within this period, otherwise the Prize will be forfeited.</p> <p>Details of winners of Prizes valued over \$1,000 will be published on the Promoter's website (<a href="http://www.crownmelbourne.com.au">www.crownmelbourne.com.au</a>) on Friday 11 April for 28 days.</p>		

**GENERAL TERMS & CONDITIONS**

These Terms and Conditions incorporate and must be read together with the details outlined in the Schedule. Participation and eligibility to claim a Prize in this Competition are subject to agreement to these Terms and Conditions and the Schedule.

- a) **Entries:** Your entry must be received during the Competition Period and will be deemed to be received when received by the Promoter. Any entry forms/entry cards/unique codes from any other Competition cannot be used for this Competition and are void if illegible, incomplete, copied, forged, stolen or interfered with. The Promoter shall not be liable in any way if entries are unavailable as a result of technical malfunction or operator fault. Employees of the Crown Group of Companies, including Crown



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**Thursday 6 March – Thursday 3 April 2025**

**TERMS & CONDITIONS**

Resorts, Crown Perth, Crown Melbourne, Crown Sydney, Crown Aspinalls London and Betfair are not permitted to enter or participate in this Competition. Any spouse, partner, sibling, parent or child of an Executive team member of the Promoter are also not permitted to enter or participate in this Competition.

**b) Prizes:**

- i) Prize values are correct as at the date of preparing these Terms and Conditions. The Promoter is not responsible for any change in prize value.
- ii) Prizes are non-negotiable and non-cash Prizes are not redeemable for cash, or any other goods or services and must be taken as and when offered or will be forfeited. If forfeited, the Promoter will not be liable.
- iii) Where a winner is not able to redeem a Prize (or part thereof) due to physical inability or incapacity, poor weather or any other circumstances beyond the Promoter or the prize provider's reasonable control, then that Prize (or part thereof) will be forfeited and is not redeemable for cash, or any other prize, goods or services.
- iv) If a Prize is unavailable for any reason at the time of a Prize Draw, the Promoter will award the winner a similar Prize of equivalent value (as determined by the Promoter).
- v) In the event that a Prize Draw cannot be conducted at the specified time due to unforeseen circumstances outside the Promoter's reasonable control, the affected Prize Draw will take place as soon as is practicable after the delay has been resolved.
- vi) By accepting or participating in any prize, the Winner's companion (if applicable) also accepts these Terms and Conditions. Winners and their companions (if applicable) are responsible for all other unspecified costs related to the Prize, including any costs associated with ongoing use of the Prize.
- vii) Prizes may be subject to additional Prize Conditions. Third party terms and conditions (such as those of the prize provider) may apply in relation to the receipt of the prize.
- viii) Unless otherwise stated in these Terms and Conditions, if the Winner fails to claim the Prize or respond to Winner notifications within 28 days, the Winner will forfeit the prize and no substitute will be offered. A redraw will occur only if specified in these Terms and Conditions.

c) **Tax:** The Promoter is not responsible for any tax implications arising from the Entrant winning a Prize.

d) **Entrant Consent and Licence:** The Promoter reserves the right to, and the Entrant grants the Promoter the consent and licence to, use an Entrant's name, suburb, photograph, entry, image and likeness for the purpose of promoting and advertising Crown and the Crown Entertainment Complex.

e) **Privacy Collection Statement:** The Promoter may collect, use and disclose entrants' personal information, including name and contact details, for purposes associated with the conduct of the Competition, sending emails to entrants regarding their entries into the Competition, publicising the results and Prize collection. Uses may also include future promotion, marketing, and publicity in accordance with the Promoter's Privacy Policy: <https://www.crownperth.com.au/general/privacy-policy> (Crown Perth), <https://www.crownmelbourne.com.au/general/privacy-policy> (Crown Melbourne), and <https://www.crownsydney.com.au/general/rules-policies/privacy-policy> (Crown Sydney). Unless otherwise advised by the entrant, by entering this Competition, each entrant consents to the retention and use of their information in this manner.

f) **Consumer Rights:** Nothing in these Terms and Conditions restricts, excludes or modifies any consumer rights an Entrant may have under any statute, including the *Competition and Consumer Act 2010* (Cth) which may not be excluded, restricted or modified by agreement.

g) **Indemnity:** Subject to their Consumer Rights, each Entrant and any person partaking in any component of the Prize, releases and indemnifies the Promoter from any claim, loss, damage, injury,



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expense, cost or charge sustained or in any way incurred in connection with the Prize or Competition or participation in the Prize or Competition. The Promoter (including its employees, agents and contractors) has no liability to any person for injury (including illness or death), loss or damage whatsoever (including but not limited to direct, indirect, consequential or economic loss) suffered or sustained in connection with this Competition, the promotion of this Competition, or the awarding, condition, use or misuse of any Prize, except for any liability which cannot be excluded by law (in which case, that liability is limited to the greatest extent allowed by law). This clause does not apply to the extent that the Promoter's liability (if any) arises from an act or omission of the Promoter in respect of its supply of services and/or goods to the Winners in the ordinary course of the Promoter's business.

- h) **Limitation of Liability:** To the fullest extent permitted by law, the Promoter excludes liability for any problems or technical malfunction or human error. The Promoter's responsibility for the provision of Prizes is limited to the prizes as described in these Terms and Conditions, the Promoter accepts no further liability or commitment beyond those stated and is not liable for any failure of the Promoter's agents or contractors to supply the Prizes as stated. All times are best estimates only and the Promoter does not guarantee that events will take place exactly at the times stated. The Promoter will not be responsible for any act, omission, failure or delay by the Promoter that is due to any acts which are not reasonably within its control, including as a result of any technical malfunction.
- i) **Social Media Platforms:** This Competition is in no way sponsored, endorsed or administered by, or associated with any social media platform, including Facebook, Instagram and Twitter. Entrants provide their information to the Promoter and not to any social media platform. Entrants completely release any relevant social media platforms from any and all liability.
- j) **Third Party Brands:** Third party brands named in connection with this Competition (including in Prizes) are not affiliated with or sponsors of this Competition, unless otherwise stated.
- k) **Alterations of Terms and Conditions:** The Promoter reserves the right to cancel, terminate, modify, or suspend the Competition or amend these terms and conditions, subject to any directions from a regulatory authority. The Promoter will update these Terms and Conditions as soon as is practicable if this occurs.
- l) **Disqualification:** If a person has been disqualified from any prior promotion, competition or offer for any reason by the Promoter, they are not permitted to enter or participate in this Competition. Any failure to comply with these Terms and Conditions may result in the disqualification of any Entrant. Disqualification will be at the Promoter's sole discretion.
- m) **Disputes:** In the event that there is a dispute concerning the conduct of the Competition or claiming a prize, the Promoter will resolve the dispute in direct consultation with the Entrant. The Promoter's decision in connection with any aspect of this Competition will be binding and final on every Entrant.
- n) **Excluded Entrants:** This Competition is not open to Entrants or other persons excluded from the casino pursuant to the provisions of the *Casino Control Act 1991* (Vic), *Casino Control Act 1992* (NSW), or *Casino Control Act 1984* (WA) or who are otherwise prohibited from entering any Crown property including Crown Melbourne, Crown Perth or Crown Sydney, for any reason, including persons who become prohibited before or after a draw (up to the time of receipt or collection of a Prize by an Entrant).
- o) **Crown PlaySafe:** The Promoter practices safer gambling and supports guest safety and wellbeing. The Crown PlaySafe contact number is 1800 801 098 and the Gambling Help Online website is [www.gamblinghelponline.org.au](http://www.gamblinghelponline.org.au).