

TERMS & CONDITIONS

SCHEDULE

Promoter:	Crown Melbourne Limited (ABN 46 006 973 262), 8 Whiteman Street, Southbank VIC 3006			
AFL Authorised GF Promotion:	GFAFL25/149			
Entrants (who can enter?):	Crown Rewards Members who are Victorian residents and not excluded or prohibited from entering any Crown property for any reason.			
Participating Venue(s):	Main Casino Floor at the Promoter			
Competition Period:	6.00am Friday 29 August 2025 – 5.59am Thursday 25 September 2025. For the purpose of this Competition, a day is defined as 6:00am to 5:59am within each date of the Competition Period (Day), and a week is defined as Friday to Thursday within the Competition Period (Week). All times recorded throughout these Terms & Conditions are in Australian Eastern Standard Time.			
Entry Periods:	 Weekly Entry Periods: Week 1: 6am Friday, 29 August – 5.59am Thursday, 4 September 2025 Week 2: 6am Friday, 5 September – 5.59am Thursday, 11 September 2025 Week 3: 6am Friday, 12 September – 5.59am Thursday, 18 September 2025 Week4: 6am Friday, 19 September – 5.59am Thursday, 25 September 2025 			
Entry Mechanic:	To participate in the Competition, Entrants must on a Day during a Weekly Entry Period:			
	 a) Swipe their Crown Rewards Card at the Crown Finals Fever promotional terminals (Promotional Kiosks) located at the Main Casino Floor Stage; and b) play the Promotional Game and try to earn the highest point score. If multiple Promotional Games are played, only the Entrants highest score will be submitted as their one (1) Entry. (Entry) 			
	An Entrant may play the Promotional Game a maximum of three (3) times per Day during the Weekly Entry Period. There is a cooling off period of one (1) hour between each swipe.			
	Promotional Game The Finals Fever Promotional Game will run for 45 seconds and involves moving icons to make matches of 4 or more on the Promotional Kiosk screen to gain points. At the conclusion of the Promotional Game the Entrant will receive a point score.			



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	Promotional Game scores are independent of each other and are <i>not</i> added together. After each Weekly Entry Period all Promotional Game scores will be discarded and will not roll over into the subsequent Weekly Entry Periods. No other method of entry will be accepted. To be eligible to win a Prize during a Week, Entrants need to obtain an Entry during that Week.					
Maximum Entries per Entrant:	Maximum of one (1) entry per Weekly Entry Period.					
Prize			1	T	1	
Leaderboard(s):	Week 1	Week 2	Week 3	Week	4	
	The top three (3) Entrants with the highest Promotional Game score achieved during Week 1 will win a Prize (Winners).	The top three (3) Entrants with the highest Promotional Game score achieved during Week 2 will win a Prize (Winners).	The top three (3 Entrants with the highest Promotional Gascore achieved during Week 3 win a Prize (Winners).	highe highe Prom score	otional Game achieved g Week 4 will Prize	
	In the event of a tie, the Winning Entrant who obtained the score first during the Weekly Entry Period will be deemed the Winner.					
Bonus Prize Draw (s):	There will be one (1) Bonus Prize Draw held at 2.00pm (AEDT) every Thursday of the Competition Period at the offices of the Promoter. The first valid entry drawn from the pool of valid entries received during that relevant Weekly Entry Period will win a prize (Bonus Winner).					
	There will be four (4) Bonus Prize Draws in total.					
Prize(s):	There will be up to 16 Winners determined in respect of this Competition – 12 Winners Winners who will each receive one (1) Prize in accordance with the Prize table.					
		Prize		Value	Quantity	
	Weekly Leaderboard Winners	Final Tickets (he Melbourne Cric Saturday 27 Sep	Two (2) Category 1 AFL Grand Final Tickets (held at the Melbourne Cricket Ground Saturday 27 September 2025) valued at \$515.00 each		12	
	Weekly Bonus Winne	Final Tickets (he Melbourne Cric Saturday 27 Sep valued at \$420.	ket Ground otember 2025)	\$840.00	4	



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Total Prize Pool:	Up to \$15,720.00			
Prize Conditions:	In addition to the General Terms & Conditions, the following Prize Conditions apply to the Prize:			
	 2025 AFL Grand Final Category 1 and Category 4 Tickets: a) Ticket Prizes are only accessible through the Ticketek App and will be transferred to the Winner's account. All winners must have a registered account with Ticketek to receive their prize. b) 2025 AFL Grand Final tickets are also subject to Ticketek's terms and conditions available at: https://premier.ticketek.com.au/content/buyers/termsofsale.aspx 			
Are Entrants required to be present at the Prize Draw(s)?:	Entrants are not required to be present at the time of the announcement to claim their Prize. In the event that a winner has not claimed their Prize or, if after making reasonable attempts, the Promoter has been unable to contact the winner by 4.59pm (AEST) on Friday 28 September 2025, the prize will be deemed forfeited and no further re-draws will be held.			
How are winners notified?:	Prize winners will be announced at 8.15pm (AEST) on the Thursday after each Week of the Competition at the Main Casino Floor Stage. Winners will also be notified via phone call and in writing via official prize letter by Friday 26 September 2025. Note: Due to timings the Week 4 Winners will receive a phone call and the official prize letter via email only advising they have won. If the Promoter is unable to reach the Winner, then the Prize will be deemed forfeited.			
	Details of winners of Prizes valued over \$1,000 will be published on the Promoter's website (www.crownmelbourne.com.au) on Wednesday 1 October 2025 for 28 days.			

GENERAL TERMS & CONDITIONS

These Terms and Conditions incorporate and must be read together with the details outlined in the Schedule. Participation and eligibility to claim a Prize in this Competition are subject to agreement to these Terms and Conditions and the Schedule.

a) Entries: Your entry must be received during the Competition Period and will be deemed to be received when received by the Promoter. Any entry forms/entry cards/unique codes from any other Competition cannot be used for this Competition and are void if illegible, incomplete, copied, forged, stolen or interfered with. The Promoter shall not be liable in any way if entries are unavailable as a result of technical malfunction or operator fault. Employees of the Crown Group of Companies, including Crown Resorts, Crown Perth, Crown Melbourne, Crown Sydney, Crown Aspinalls London



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and Betfair are not permitted to enter or participate in this Competition. Any spouse, partner, sibling, parent or child of an Executive team member of the Promoter are also not permitted to enter or participate in this Competition.

b) Prizes:

- i) Prize values are correct as at the date of preparing these Terms and Conditions. The Promoter is not responsible for any change in prize value.
- ii) Prizes are non-negotiable and non-cash Prizes are not redeemable for cash, or any other goods or services and must be taken as and when offered or will be forfeited. If forfeited, the Promoter will not be liable.
- iii) Where a winner is not able to redeem a Prize (or part thereof) due to physical inability or incapacity, poor weather or any other circumstances beyond the Promoter or the prize provider's reasonable control, then that Prize (or part thereof) will be forfeited and is not redeemable for cash, or any other prize, goods or services.
- iv) If a Prize is unavailable for any reason at the time of a Prize Draw, the Promoter will award the winner a similar Prize of equivalent value (as determined by the Promoter).
- v) In the event that a Prize Draw cannot be conducted at the specified time due to unforeseen circumstances outside the Promoter's reasonable control, the affected Prize Draw will take place as soon as is practicable after the delay has been resolved.
- vi) By accepting or participating in any prize, the Winner's companion (if applicable) also accepts these Terms and Conditions. Winners and their companions (if applicable) are responsible for all other unspecified costs related to the Prize, including any costs associated with ongoing use of the Prize.
- vii) Prizes may be subject to additional Prize Conditions. Third party terms and conditions (such as those of the prize provider) may apply in relation to the receipt of the prize.
- viii) Unless otherwise stated in these Terms and Conditions, if the Winner fails to claim the Prize or respond to Winner notifications within 28 days, the Winner will forfeit the prize and no substitute will be offered. A redraw will occur only if specified in these Terms and Conditions.
- c) **Tax**: The Promoter is not responsible for any tax implications arising from the Entrant winning a Prize.
- d) Entrant Consent and Licence: The Promoter reserves the right to, and the Entrant grants the Promoter the consent and licence to, use an Entrant's name, suburb, photograph, entry, image and likeness for the purpose of promoting and advertising Crown and the Crown Entertainment Complex.
- e) **Privacy Collection Statement**: The Promoter may collect, use and disclose entrants' personal information, including name and contact details, for purposes associated with the conduct of the Competition, sending emails to entrants regarding their entries into the Competition, publicising the results and Prize collection. Uses may also include future promotion, marketing, and publicity in accordance with the Promoter's Privacy Policy:

 https://www.crownperth.com.au/general/privacy-policy (Crown Perth),

 https://www.crownmelbourne.com.au/general/privacy-policy (Crown Melbourne), and

 https://www.crownsydney.com.au/general/rules-policies/privacy-policy (Crown Sydney). Unless otherwise advised by the entrant, by entering this Competition, each entrant consents to the retention and use of their information in this manner.



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- f) Consumer Rights: Nothing in these Terms and Conditions restricts, excludes or modifies any consumer rights an Entrant may have under any statute, including the Competition and Consumer Act 2010 (Cth) which may not be excluded, restricted or modified by agreement.
- g) Indemnity: Subject to their Consumer Rights, each Entrant and any person partaking in any component of the Prize, releases and indemnifies the Promoter from any claim, loss, damage, injury, expense, cost or charge sustained or in any way incurred in connection with the Prize or Competition or participation in the Prize or Competition. The Promoter (including its employees, agents and contractors) has no liability to any person for injury (including illness or death), loss or damage whatsoever (including but not limited to direct, indirect, consequential or economic loss) suffered or sustained in connection with this Competition, the promotion of this Competition, or the awarding, condition, use or misuse of any Prize, except for any liability which cannot be excluded by law (in which case, that liability is limited to the greatest extent allowed by law). This clause does not apply to the extent that the Promoter's liability (if any) arises from an act or omission of the Promoter in respect of its supply of services and/or goods to the Winners in the ordinary course of the Promoter's business.
- h) Limitation of Liability: To the fullest extent permitted by law, the Promoter excludes liability for any problems or technical malfunction or human error. The Promoter's responsibility for the provision of Prizes is limited to the prizes as described in these Terms and Conditions, the Promoter accepts no further liability or commitment beyond those stated and is not liable for any failure of the Promoter's agents or contactors to supply the Prizes as stated. All times are best estimates only and the Promoter does not guarantee that events will take place exactly at the times stated. The Promoter will not be responsible for any act, omission, failure or delay by the Promoter that is due to any acts which are not reasonably within its control, including as a result of any technical malfunction.
- i) Social Media Platforms: This Competition is in no way sponsored, endorsed or administered by, or associated with any social media platform, including Facebook, Instagram and Twitter. Entrants provide their information to the Promoter and not to any social media platform. Entrants completely release any relevant social media platforms from any and all liability.
- j) **Third Party Brands**: Third party brands named in connection with this Competition (including in Prizes) are not affiliated with or sponsors of this Competition, unless otherwise stated.
- k) Alterations of Terms and Conditions: The Promoter reserves the right to cancel, terminate, modify, or suspend the Competition or amend these terms and conditions, subject to any directions from a regulatory authority. The Promoter will update these Terms and Conditions as soon as is practicable if this occurs.
- Disqualification: If a person has been disqualified from any prior promotion, competition or offer for any reason by the Promoter, they are not permitted to enter or participate in this Competition. Any failure to comply with these Terms and Conditions may result in the disqualification of any Entrant. Disqualification will be at the Promoter's sole discretion.
- m) **Disputes**: In the event that there is a dispute concerning the conduct of the Competition or claiming a prize, the Promoter will resolve the dispute in direct consultation with the Entrant. The Promoter's decision in connection with any aspect of this Competition will be binding and final on every Entrant.



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- n) **Excluded Entrants:** This Competition is not open to Entrants or other persons excluded from the casino pursuant to the provisions of the *Casino Control Act 1991* (Vic), *Casino Control Act 1992* (NSW), or *Casino Control Act 1984* (WA) or who are otherwise prohibited from entering any Crown property including Crown Melbourne, Crown Perth or Crown Sydney, for any reason, including persons who become prohibited before or after a draw (up to the time of receipt or collection of a Prize by an Entrant).
- o) **Crown PlaySafe:** The Promoter practices safer gambling and supports guest safety and wellbeing. The Crown PlaySafe contact number is 1800 801 098 and the Gambling Help Online website is www.gamblinghelponline.org.au.